





THE INTERNATIONAL SCIENTIFIC CONFERENCE

GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY

TÎRGU MUREȘ, 19-20 MAY 2016

"Petru Maior" University of Tîrgu Mureş

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PhD Candidate Bianca Nistor (Tirgu Mureş, Romania)

CONFERENCE SCHEDULE

THURSDAY- 19 MAY 2016

8⁰⁰ - 10⁰⁰ - Registration – *Room R21* 10⁰⁰ - 11³⁰- Welcome and Opening – *Aula Magna* 12⁰⁰ - 14⁰⁰ – Paper Presentations on Sections:

- Literature I Room: Aula Magna
- Literature II Room: *R04*
- Literature III Room: A412
- Language and Discourse I Room: R39
- Language and Discourse II Room: R38
- Communication, Public Relations, Journalism-Room: R21
- History and Cultural Mentalities Room: R30
- Psychology and Education Sciences Room: R35
- Sociology, Political Sciences, Internat. Relations Room: R06
- Social Sciences I Room: R33
- Social Sciences II: Room: R36

14⁰⁰ - 15⁰⁰ - Lunch

15⁰⁰ - 19⁰⁰ - Paper Presentations on Sections

1900 - Gratulatory Dinner

The conference is organised in partnership with:

The Mureș County Council The Town Hall of Tîrgu Mureș The Writers' Union of Romania

FRIDAY - 20 MAY 2016

Sightseeing: cultural objectives in the Mureș county.

The Messsage of "Petru Maior" University's Rector

Dear Guests,

The fundamental goal of the International Conference Globalization, Intercultural Dialogue and National Identity (which has reached its 3rd edition this year) is that of bringing together, within a generous range of topics, emerging scholars and researchers from different fields of radical relevance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. The cultural discourse, fundamental sciences, literature and the arts thus gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research become extremely important. It is a fact that in our postmodern times, we live in a society of knowledge, from which we benefit directly in our everyday life, but to the risks and dangers of which we are at the same time exposed. Non scholae sed vitae discimus (We do not learn for the school, but for life) becomes a creed that every academic institution has to put into practice by means of its activities. It is essential that the path between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together

with ideas generated by the creative ability which ennobles the personality of the academic.

The host of this international conference, *Petru Maior* University of Tîrgu Mures, is permanently changing and gaining new valences. As a matter of fact, our specializations, assets, human resources and research grants are all in an upward dynamics, which proves that we are on the right track and also gives us the certainty of our continued existence as an institution with clearly defined and completely assumed missions. The 3rd edition of the International Conference *Globalization, Intercultural Dialogue and National Identity* integrates into the tradition of farreaching scientific events that have been taking place at our university throughout time. The fact that this conference is organized by the Faculty of Sciences and Letters of *Petru Maior* University proves once again how important it is for us to consolidate our cooperation with other universities and institutions of research from our country and from abroad.

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

> Prof. Dr. Călin ENĂCHESCU RECTOR

LITERATURE I – Room: Aula Magna

Moderators:Prof. Marian Victor Buciu, PhD, University of Craiova; Prof. Dorin Ștefănescu, PhD, "Petru Maior" University of Tîrgu Mureș

- 1. Carmen Petcu, Prof., PhD, University of Craiova, HUMAN CONDITION THE TRAGIC AND THE PENITENCE OF REVOLT
- 2. Dorin Ștefănescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *DIMITRIE STELARU. THE REVERSE UNVEILED*
- 3. Al. Cistelecan, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, EMIL HUREZEANU AND THE ANALYSIS OF POLITICAL PHENOMENA
- 4. Marian Victor Buciu, Prof., PhD, University of Craiova, THE POST-QUANTUM BEING IN THE TRANSDISCIPLINARY VISION OF BASARAB NICOLESCU
- 5. Simona Antofi, Prof., PhD, "Dunărea de Jos" University of Galați, MATEI CĂLINESCU, UN JURNAL ALTFEL / A DIFFERENT DIARY
- 6. Sorin Ivan, Prof., PhD, "Titu Maiorescu" University of Bucharest, COMING OUT OF MARASMUS. THE IDEOLOGY OF REALISM IN POETRY
- 7. Nicoleta Ifrim, Prof., PhD, "Dunărea de Jos" University of Galați, IDENTITY -ORIENTED MASKS AND EGO-CENTRED GAMES IN ANA BLANDIANA'S ESSAYS
- 8. Sabina Fînaru, Assoc. Prof., PhD, "Ștefan cel Mare" University of Suceava, THE WOMAN IN THE MIRROR OF TIME: THE MYTH OF FEDRA
- 9. Clementina Mihăilescu, Assoc. Prof., PhD, "Lucian Blaga" Univesity of Sibiu, TRANSNATIONAL VLADIMIR NABOKOV'S LOLITA APPROACHED VIA KELLY'S PERSONAL CONSTRUCT

THEORY, JUNG'S PSYCHO-ANALYTICAL THEORY AND NEMOIANU'S THEORY OF THE SECONDARY

- *10.* Dragoș Avădanei, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *BERNARD MEETS VLADIMIR*
- 11. Carmen Oprișor, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, THE EVOLUTION OF THE ROMANIAN SHORT STORY IN THE ROMANTIC AGE
- 12. Dorina Chiş Toia, Assoc. Prof., PhD, "Eftimie Murgu" University of Reşiţa, OPPINIONS REGARDING THE CORRESPONDANCE BETWEEN EMINESCU AND V. MICLE
- *13.* Grațiela Benga-Țuțuianu, Scientific Researcher III, PhD, "Titu Maiorescu" Research Institute of the Romanian Academy, Timișoara, *THE POETRY OF 2000: AGES AND GENEALOGIES*
- 14. Adrian Petre Popescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, "REDINGS" ABANDONED TO "OUSTSKIRTS" OF THE LITERARY HISTORY
- 15. Gabriel Coșoveanu, Assoc. Prof., PhD, University of Craiova, THE ROMANIAN IDENTITARY DISCOURSE - LITERARY FORMS AT THE GENERATION OF THE 1927S
- 16. Liliana Truță, Assoc. Prof., PhD, Partium Christian University, Oradea, LOVE ON THE RUINS OF THE HOLOCAUST IN BERNHARD SCHLINK'S THE READER
- 17. Gabriela Mariana Luca, Assoc. Prof., PhD, "Victor Babeş" University of Medicine and Pharmacy, Timişoara, FACES, IMAGES AND IMAGINARY- ATTEMPT AT MAPPING THE SELF SPACE, BETWEEN LITERATURE AND MEDICINE
- 18. Mircea Breaz, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, THE CHILDREN AND YOUTH LITERATURE. TEXTUAL-THEMATIC GUIDELINES FOR THE DISCIPLINE RECONSTRUCTION
- 19. Marius Nica, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, NORMAN MANEA'S FORMS OF EXILE

- 20. Nicoleta Sălcudeanu, PhD, Researcher, "Gh. Șincai" Institute of the Romanian Academy, Tîrgu Mureș, *FROM SEDUCTION TO RIDICULOUS – ON PROTOCRONISM*
- 21. Roxana Patraş, PhD, Scientific Researcher III, "Al. Ioan Cuza" University of Iaşi, WHAT IS UNDER THE HOOD OF 19TH-CENTURY POLITICAL ELOQUENCE? FICTION, HISTORY, AND AUTOBIOGRAPHY AS PROPELLERS OF LIFELONG CAREERS
- 22. Rodica Grigore, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, GABRIEL GARCÍA MÁRQUEZ, THE AUTUMN OF THE PATRIARCH. TEXTUAL STRATEGIES AND STRATEGIES OF POWER
- 23. Rodica Maria Brad, Assoc. Prof., "Lucian Blaga" University of Sibiu, *IMAGINARY AND HOMELAND MYTHOLOGICAL PROJECTION IN MIRCEA ELIADE'S PROSE*
- 24. Adela Drăucean, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, THE MYTH OF CREATION AT HORIA LOVINESCU AND VALERIU ANANIA
- 25. Ramona Simuţ, Assoc. Prof., PhD, Emanuel University of Oradea, THE QUEST FOR NATIONAL IDENTITY IN MAIORESCU'S THEORETICAL ENDEAVOURS: HOW DOES AN ART FOR THE ELITE WORK FOR A NEWBORN CULTURE
- 26. Anca Doina Ciobotaru, Assoc. Prof., Hab., PhD, George Enescu University of Arts, Iași, *RAMAYANA – THE PARADOXES OF A MYTHICAL LOVE*
- 27. Diana Câmpan, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba-Iulia, SUFFERING LITERATURE – FROM THE MODERN PSEUDO-MYTH TO THE PERSONAL MYTH OF BAKONSKYAN IMAGINARY?
- 28. Diana Stoica, Assist. Prof., PhD, Politehnica University of Bucharest, THE THEME OF IDENTITY IN NADINE GORDIMER THE PICKUP
- 29. Ion Popescu-Brădiceni, Assist Prof., PhD, "Costantin Brâncuși" University of Târgu-Jiu, *THE TRANSIMAGINARY AND THE HYMENEUTIC ART*

- 30. Ștefania Maria Custura, Assist. Prof., PhD, Sapientia University of Miercurea Ciuc, THE DIARY OF A SEVENTH FORMER. IDENTITY DILEMMAS FROM AN INTERCULTURAL PERSPECTIVE (THE DIARY OF A HIGH SCHOOL STUDENT, 1885-1886)
- 31. Anca Popescu, PhD, Assist., University of Bucharest, A POETICS OF THE LOGOS IN T. S. ELIOT'S POETRY
- 32. Ioana Cistelecan, Assist. Prof., Phd, University of Oradea, ROBERT SERBAN. ON POEM'S PROGRESSION
- 33. Ion Popescu-Bradiceni, Assist. Prof., PhD, "Constantin Brâncuşi" University of Târgu-Jiu, HERTA MULLER FACE TO FACE WITH THE TRAGIC OF THE TRIVIAL PRESENT AND A "NOBEL" PRIZE FOR THE "CRADDLE OF BREATHING"
- 34. Manuela Odeta Belei, Assistant, PhD, "Aurel Vlaicu" University of Arad, *KINGSLEY AMIS A COMIC WORLD*
- 35. Narcisa Onu, PhD Student, "Al. Ioan Cuza" University of Iași, AUGUST WILSON: SLAVERY AS OBSESSION AND AGENT IN SHAPING IDENTITY
- 36. Andreea Oana Oprea, PhD Student, "Transilvania" University of Brașov, *RADU G. ȚEPOSU'S CRITICISM: PREFACES AND POSTFACES*
- 37. Cosmina Andreea Roșu, PhD Student, University of Pitești, *THE* SEARCH OF THE SELF IN THE LITERARY PARTNERSHIP
- 38. Mihaela Gabriela Păun, PhD Student, University of Bucharest, THE HIEROGLYPHIC HISTORY - THE FIRST "ROMANȚ", CULT, FANTASTIC
- 39. Mirela Alina Morar (Popa), PhD Student, "1 Decembrie 1918" University of Alba Iulia, POLEMICAL DISCOURSE AT E. LOVINESCU. AN EPISODE OF THE DISPUTE WITH D. CARACOSTEA
- 40. Ramona Hărşan, PhD, Assist. Prof., "Transilvania" University of Brașov, INTRODUCING MORAL IDENTITY (IN)TO LITERARY METADISCOURSE: SOME POSSIBLE GROUND RULES AND BASIC PROTOCOLS

- 41. Anicuța Novac, PhD Student, "Dunărea de Jos" University of Galați, THE NARRATIVE DIALOGUE - A RETROSPECTIVE RECONSTRUCTION IDENTITY (NORMAN MANEA, THE EASTERN MESSENGER, DIALOGUE WITH EDWARD KANTERIAN)
- 42. Ştefan-Mihai Sebesi-Sütö, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE REVEALING OF THE SELF IN EMINESCU'S POETRY*
- 43. Delia Maria Roșca (Răuță-Roșca), PhD Student, "Petru Maior" University of Tîrgu Mureș, *BETWEEN BIOGRAPHY AND LITERATURE: ION VLASIU – AM PLECAT DIN SAT*
- 44. Elena Chiriac, PhD, Indep. Researcher, *PEAU BLANCHE, PEAU NOIRE ESCLAVAGE ET RACISME DANS LE MARIAGE DE PLAISIR DE TAHAR BEN JELLOUN*
- 45. Irina Raluca Ciobanu, PhD, "Al. Ioan Cuza" University of Iași, THE VICTORIAN SHEHEREZADE IN QUEST OF "THE" VOICE - A CASE OF "PREACHING" OR "SILENCING": ELIZABETH GASKELL.
- 46. Maria Popa, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE CHRONOTOPE IN THE ROMANIAN FAIRY TALE*
- 47. Andreea Sabina Napeu, PhD Student, University of Pitești, *ION HELIADE RĂDULESCU AS A ROMANIAN PROSER OF THE* 19TH *CENTURY*
- 48. Irina Ana Drobot, Assist. PhD, Technical University of Civil Engineering, Bucharest, GRAHAM SWIFT'S ENGLAND AND OTHER STORIES: A COHERENT WHOLE?
- 49. Andreea Blaga, PhD, ELISA BRUNE AND EMIL CIORAN: A LITERARY COMMENT
- 50. Andreea Gabriela Ivașcu (Andrei), PhD Student, University of Pitești, THE TEACHINGS OF NEAGOE BASARAB TO HIS SON THEODOSIE AND THE BOGOMILIC TEXTS
- 51. Veronica Alina Constănceanu, Scientific Researcher III, PhD, The Institute for Banat Studies, Romanian Academy, Timișoara Branch, *BETWEEN EAST AND WEST, ON LITERARY ROADS*

- 52. Deák Julia, PhD Student, University of Bucharest, *THE DECLINE* OF THE BODY IN EUGEN IONESCU'S PLAYS
- *53.* Dorina Trifu, PhD Student, University of Bucharest, *THE FIFTH ACE – HYSTORICAL NOVEL*
- 54. Elena Botezatu (Drug), PhD Student, "Transilvania" University of Brașov, *MIMETIC VS. EXPRESSIVE THEORIES*
- *55.* Janeta Maria Pleşa-Iuga, PhD Student, West University of Timişoara, *SYMBOLS REGARDING THE RITES OF PASSAGE*

LITERATURE II - Room: R 04

Moderators:

Prof. Iulian Boldea, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Gheorghe Glodeanu, PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre

- 1. Ștefan Vlăduțescu, Prof., PhD, Hab., University of Craiova, *NODES, CONNECTIONS AND NETWORKER FIGURES*
- 2. Iulian Boldea, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *MIRCEA MARTIN AND THE VOCATION OF NUANCE*
- 3. Gheorghe Glodeanu, Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *THE JOURNAL OF A LONE WOMAN*
- 4. Simona Antofi, Prof., PhD, "Dunărea de Jos" University of Galați, MIRCEA A. DIACONU - CARAGIALE'S RE-READING
- 5. Cecilia Policsek, Assist. Prof., PhD, Technical University of Cluj-Napoca, *DISMANTLING THE NARRATIVES OF THE PAST BY MEANS OF HUMOR*
- 6. Cristina Gherman, Assist. Prof., PhD, Technical University of Civil Engineering, Bucharest, *STANCES OF MADRID IN ANTONIO DE VILLENA'S WORKS*
- 7. Cristina Furtună, Assist. Prof., PhD, "Valahia University" of Târgoviște, TOPONIMIC LEGENDS OF DÂMBOVIȚA COUNTY -BETWEEN TRUTH, MENTALITY AND IMAGINATION
- 8. Aurora Manuela Bagiag, Assist. Prof., PhD, "Iuliu Haţieganu" University of Medicine and Pharmacy, Cluj-Napoca, THE ADVENTURE NOVEL: A NEW LITERARY TREND AT THE BEGINNING OF THE 20TH CENTURY

- 9. Simona Catrinel Avarvarei, Assist. Prof., PhD, "I. I de la Brad" University of Iași, CHRONOS OVERTHROWN – SHAKESPEARE SETS THE TIME ON MOUNT OLYMPUS
- 10. Daniela Moldoveanu, Assist. Prof., PhD, Military Technical Academy, Bucharest, *MAX BLECHER AND THE MEDIATED UNREALITY: SURREAL CINEMAGIC*
- 11. Gabriela Gheorghişor, Assist. Prof., PhD, University of Craiova, REPRESENTATIONS OF THE PHANARIOT IN THE OLD ROMANIAN LITERATURE
- 12. Andreea Iliescu, Junior Lecturer, PhD, University of Craiova, NATIVE SPEAKER' S INTERCULTURAL ZIGZAG BETWEEN REMNANTS OF THE PAST AND PROJECTIONS OF AUTHENTICITY
- 13. Irina Dogaru, Assist. Prof., PhD, "Dimitrie Cantemir" University of Bucharest, *LA IDENTIDAD NACIONAL EN LA CREACIÓN POÉTICA DE FEDERICO GARCÍA LORCA*
- 14. Corina Lircă, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *PROGRESSION AND NARRATIVE DESIGN IN "MATTIE MICHAEL" BY GLORIA NAYLOR*
- 15. Maria Mățel-Boatcă, Assist. Prof., PhD, "Dimitrie Cantemir" University of Bucharest, *INTERCULTURAL REFERENCING IN CHANTAL DELTENRE'S WORK*
- 16. Miruna Ciocoi-Pop, Assist., PhD Student, "Vasile Goldiş" Western University of Arad, NATIONAL IDENTITY REFLECTED IN JEFFREY EUGENIDES' NOVELS
- 17. Alexandru Farcaş, Assist. Researcher, "G. Călinescu" Institute for Literary History and Theory, Bucharest, *THE MYTH OF MOLOCH IN THE 20TH CENTURY FICTION OF BUCHAREST'S INDUSTRIAL PERIPHERY*
- 18. Aurelia-Mariana Mărginean (Neagoie), PhD Student, "1 Decembrie 1918" University of Alba-Iulia, AN UNKNOWN FOLKLORIST FROM BLAJ – MARGARETA MARIA HODOȘIU

- 19. Dorina Loghin, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, ART IN THE FREUD FAMILY: SELF AND WORLD COGNITION IN THE PROCESS OF ARTISTIC CREATION
- 20. Corina Lircă, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *BUILDING UP THE WHOLE OF AND OBSERVING COHERENCE IN THE WOMEN OF BREWSTER PLACE BY GLORIA NAYLOR*
- 21. Puskás-Bajkó Albina, PhD Student, "Petru Maior" University of Cluj-Napoca, *MALLEUS MALEFICARUM AND THE GYPSY HEALER-WITCH*
- 22. Nagy Imola Katalin, Lecturer, PhD, Sapientia University of Tîrgu Mureş, *THE FACES OF TRANSYLVANISM*
- 23. Petra-Melitta Roșu, PhD Student, "Aurel Vlaicu" University of Arad, THE OUTSIDE WOMAN, OTHERNESS AS AN EXOTIC FEATURE. CONSIDERATIONS ON FEMALE CHARACTERS IN EARLY 20TH CENTURY AUSTRIAN LITERATURE.
- 24. Puskás-Bajkó Albina, PhD Student, "Petru Maior" University of Cluj-Napoca, MAGICAL REALISM AND THE IMPOSSIBLE LOVE STORY BETWEEN A GYPSY SLAVE AND A GREEK IMMIGRANT IN DOINA RUȘTI'S NOVEL
- 25. Emanuela Patrichi, PhD Student, "Petru Maior" University of Tîrgu Mureş, SOCIAL STRUCTURES IN SCHIȚĂ DE PORTRET BY IOAN RADIN
- 26. Loredana Bercuci, PhD Student, West University of Timişoara, TRAUMA AS STABILIZER OF IDENTITY IN JOAN DIDION'S MEMOIRS
- 27. Toma Sava, Assist., PhD, "Aurel Vlaicu" University of Arad, CUBA, THE SEA AND HEMINGWAY
- 28. Georgeta Cozma, PhD,Technical University of Cluj-Napoca Baia Mare Northern University Center, THE AWAKENING OF THE MAN

- 29. Maria Paraschiv, PhD, Petroleum-Gas University of Ploiești, EXOTIC AFRICA OR THE LAND OF THE INITIATING TRAVEL IN GIDE'S WORK
- 30. Olga Pîrîială, PhD Student, "Ștefan cel Mare" University of Suceava, *PROMOTING INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY THROUGH CHILDREN'S LITERATURE*
- 31. Nicoleta-Doina Pop (Pocan), PhD Student,"Petru Maior" University of Tîrgu Mureş, *GEORGE COŞBUC – THE SOCIAL POETRY PUBLISHED IN THE JOURNAL VATRA*
- *32.* Maria Lucreția Sturtzu, PhD Student, "Petru Maior" University of Tîrgu Mureș, *IAȘI POSTWAR PUBLISHING SKETCH*
- 33. Mariana Simona Vîrtan (Pleşa), PhD Student, "1 Decembrie 1918" University of Alba Iulia, POLEMICI CORDIALE OR A DISCUSSION ABOUT MORAL RADICALISM
- *34.* Julia Makkai, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE EXPOSABLE PARTS OF THE PAST*
- *35.* Anamaria Dobrescu (Popa), Phd Sudent, "Petru Maior" University of Tîrgu Mureş, *THE FOUR SEASONS AS AGES OF THE SOUL*
- 36. Mihaela Gazioglu, PhD Student, "Al. Ioan Cuza" University of Iași, GEORGE ORWELL – THE SOCIAL DEMOCRAT
- 37. Monica Negoescu, PhD Student, Technical University of Cluj-Napoca, JOSEF MARLIN – IMPORTANT PERSONALITY OF 20TH CENTURY TRANSYLVANIA
- 38. Camelia Teodora Bunea, PhD Student, "Transilvania" University of Braşov, THE ILLUSION OF HIGH-CULTURE: THE DISAPPEARANCE OF LOVE FROM THE VOCABULARY: HENRY MILLER, BRET EASTON ELLIS AND MICHEL HOULLEBECQ
- *39.* Carmen Hurubă (Dudilă), PhD Student, "Petru Maior" University of Tîrgu Mureş, *POETIC TRANSYLVANISM IN KIRALY LASZLO*
- 40. Roxana Maria Fănuț, PhD Student, West University of Timișoara, POSSIBLE INFLUENCES ON THE ROMAN WAY OF RELATION

WITH THE INFERNO, CONSIDERING PUBLIUS BERGILIUS MARO'S AENEID

- 41. Andreea Damian, Phd Student, University of Pitești, *ASPECTS OF THE THEATRICAL IN THE MINULESCIAN LYRIC*
- 42. Bianca-Livia Bartoş, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, SEARCHING FOR THE BAZINIEN ESTHETICS: AN ANGEVINE ADVENTURE
- 43. Georgiana Argăseală, Phd Student, "Transilvania" University of Brașov, CATEGORIES OF THE SPACE IN HORTENSIA PAPADAT BENGESCU'S NOVEL
- 44. Valeria Cioată, Phd Student, "Petru Maior" University of Tîrgu Mureș, THE CALL OF THE DIVINE NAME IN CEZAR BALTAG'S POETRY
- 45. Lucia Luminița Ciucă, Phd Student, "Dunărea de Jos" University of Galați, THE JOURNEY AS A DEFINITION OF ONE'S IDENTITY – IOANA BOT, JURNAL ELVEȚIAN. ÎN CĂUTAREA LATINEI PIERDUTE [SWISS DIARY. IN SEARCH OF LOST LATIN]
- 46. Mariana Pasincovschi, PhD, Indep. Researcher, PAUL GOMA. ADAMEVA: VIRTUES AND SERVITUDES OF THE CONFESSION
- 47. Angelica Stoica, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE INVENTION OF "THE TWO SOLITUDES"IN MARIANA MARIN'S LYRIC*
- 48. Ligia Monica Banciu, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, *THE UNIVERSE OF MIRCEA CĂRTĂRESCU'S PROSE*
- 49. Veronica Oneţ, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Center, SEMANTIC, AESTHETIC AND LUDIC-AGONAL ASPECTS IN THE NAMES OF THE FAIRY-TALES
- 50. Constantina Raveca Buleu, PhD, Scientific Resaercher, "Sextil Puşcariu" Research Institute of the Romanian Academy, Cluj-Napoca, ESOTERIC LITERATURE IN THE INTERWAR ROMANIAN CULTURAL PRESS (1919 – 1938)

- 51. Antonina Silvia Frandeş (Andone), PhD Student, "Petru Maior" University of Tîrgu Mureş, PAREMIOLOGIC AND ANECDOTIC CONTENTS IN THE INTERWAR RELIGIOUS CALENDARS
- 52. Diana-Maria Danciu, PhD Student, University of Oradea, ALEXANDRU ECOVOIU: "SALUDOS" or HOW TO BECOME THE VICTIM OF YOUR OWN FICTION
- 53. Mirela Cioloca, PhD Student, "Petru Maior" University of Tîrgu Mureş, THE CRITICAL DIALOGUE AND ITS RECEPTION IN ION CHINEZU'S WORK.
- 54. Carmen Florea, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE MORNINGS OF A NOVEL*
- 55. Simona Oarga (Pintea), PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *LITERARY AND DOCUMENTARY VALUE OF TIMOTEI CIPARIU'S EPISTLES*
- 56. Elena Bondor, PhD, "Mihai Eminescu" Central University Library, Iași, *MIRCEA VULCĂNESCU – UNPRECEDENTED WRITINGS IN THE ROMANIAN EXILE PRESS*

LITERATURE III - Room: A 412

Moderators:

Assist. Prof. Dumitru-M. Buda, PhD, "Petru Maior" University of Tîrgu Mureş; Alin Serafim Ştefănuţ, PhD Student, University of Oradea

- 1. Omaïma MACHKOUR, University Sidi Mohamed Ben Abdellah, Fès, Morocco, FAILURE'S REPRESENTATION IN LA VIE ET DEMIE OF SONY LABOU TANSI AND LES CRAPAUDS-BROUSSE OF MONENEMBO: BETWEEN DICTATORSHIP AND SELF NON-FULFILMENT
- 2. Andreea Petre, Assist., PhD, "Transilvania" University of Braşov, REPRESENTATIONS OF WOMANHOOD IN ROMANIAN FAIRY TALES
- 3. Oana Larisa Oanea, PhD Student, "Transilvania" University of Brașov, CĂTĂLIN DORIAN FLORESCU AND DOINA RUȘTI. FEMININE AND MASCULINE IN THE POST-COMMUNIST EPIC DISCOURSE
- 4. Iulia Luca, PhD Student, "Petru Maior" University of Tîrgu Mureş, *ROMANIAN FILLIATIONS IN EUGEN IONESCU'S THEATRE*
- 5. Carmen Sveduneac, PhD Student, University of Suceava, ALEXANDRU POPESCU-TELEGA IN THE HISTORY OF ROMANIAN HISPANIC STUDIES
- 6. Lavinia Ileana Geambei, Assist. Prof., PhD, University of Pitești, THE ACT OF WRITING AND REMEMBERING IN "ÎNTOARCEREA HULIGANULUI" BY NORMAN MANEA

- 7. Irina Elena Grigore, PhD Student, Ovidius University of Constanța, THE ART OF SIMULATION IN LITERATURE AND FILM PRODUCTION: WHITE NOISE AND "WAG THE DOG"
- 8. Iuliana Vizan, PhD Student, Ovidius University of Constanța, JAPANESE AMERICAN VOICES IN CONFLICT IN FISH HEAD SOUP BY PHILIP KAN GOTANDA
- 9. Miruna Iacob, PhD Student, "Transilvania" University of Braşov, *COMEDY AND ITS BEGINNINGS. ARISTOTLE AND THE SUPERIORITY THEORY*
- 10. Iulia Maria Câmpeanu, PhD Student, "Lucian Blaga" University of Sibiu, THE OSTALGIC NOVEL IN THE POSTCOMMUNIST ROMANIAN LITERATURE
- 11. Paula Ioana Bacter (Bronț), PhD Student, University of Oradea, ALEXANDRU IVASIUC. THE NOVEL OF DERISORY
- 12. Mihaela Rusu, PhD Student, "Dunărea de Jos" University of Galați, *MIRCEA ELIADE'S "DIARY" AND THE DEFORMING MIRROR OF THE EGO*
- 13. Larisa Stâlpeanu, PhD Student, "Transilvania" University of Brașov, SOCIOLOGICAL ASPECTS OF THE LITERARY EXPERIMENT IN THE '70s ROMANIAN LITERATURE
- 14. Aritina Iancu (Micu-Oțelea), PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *BARIERA – THE LYRICIZING OF THE PERYPHERY*
- 15. Elena Lazăr (Burlacu), PhD Student, "Petru Maior" University of Tîrgu Mureş, THE WOLF AND THE RECEIPT - COSTACHE OLĂREANU
- 16. Miruna Ralea, PhD Student, University of Bucharest, THE TWO FACES OF JANUS: FEMININE VOICES AND ROMANTIC LOVE TRIANGLES IN LAWRENCE DURRELL'S THE ALEXANDRIA QUARTET
- 17. Amalia Drăgulănescu, Scientific Researcher, PhD, "A. Philippide" Research Institute, *EX-CENTRICITY/ MARGINALISATION AT PANAIT ISTRATI AND EMIL CIORAN*

- 18. Alexandru Ionuț Micu, PhD Student, "Al. Ioan Cuza" University of Iași, AN ENCOUNTER WITH THE VAMPIRES: LORD RUTHVEN, COUNT DRACULA AND PRINCE LESTAT
- 19. Liliana Gabriela Habina-Voş, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Center, *MYTH* -*ANAMNESIS* AND PERFORMANCE IN CONTEMPORARY DRAMATURGY
- 20. Monica Hărşan, "Transilvania" University of Brașov, «SOUMISSION» DE MICHEL HOUELLEBECQ: LEVER DU CROISSANT DE LUNE SUR LES RUINES DE LA FRANCE MODERNE
- 21. Roxana-Oana Mîndru, PhD Student, "Petru Maior" University of Tîrgu Mureş, *NEOMODERNISM IN THE HISTORY OF ROMANIAN LITERATURE*
- 22. Pooyan Changizi, Farideh Pourgiv, Morteza Latifian, Shiraz University, TRAGEDY OF LOVE AND LANGUAGE PAR EXCELLENCE: A POST-CLASSICAL AND POST-MODERN PSYCHOANALYTIC READING OF ROMEO AND JULIET
- 23. Violeta Marinescu, PhD Student, Romanian Academy, SUBJECTIVISM AND AUTHENTICITY IN THE CHARACTER'S CONSTRUCTION IN RURAL PROSE OF THE SIXTIES
- 24. Ioana Mihaela Bardosi-Vultur, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE SUPREMACY OF THE PLAYFUL*
- 25. Diana Stoica, Assist. Lecturer, PhD, Politehnica University of Bucharest, THE THEME OF IDENTITY IN NADINE GORDIMER THE PICKUP
- 26. Laurențiu Ichim, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, STEFAN AGOPIAN, THE DAY OF WRATH – RECONFIGURING THE LITERARY CONVENTION OF THE HISTORICAL NOVEL
- 27. Szilágyi (Szövérfi) Judit Mária, PhD Student, "Petru Maior" University of Tîrgu Mureş, AN UNCOMPROMISING AWARENESS: STIMULATION AND SIMULATION IN OCTAVIAN PALER'S ARTICLES

- 28. Ana Alexandra Sanduloviciu, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *GERMAN AND FRENCH FORERUNNERS OF THE FANTASTIC LITERATURE*
- 29. Ioan Gheorghişor, PhD Student, "Petru Maior" University of Tîrgu Mureş, ILEANA MALANCIOIU: A LYRICAL AND UNFORESEEABLE EVOLUTION IN AN ORIGINAL AND LYRICAL APPROACH
- 30. Roxana Rogobete, PhD Student, West University of Timişoara, THE DE-MATERIALIZATION OF THE FRONTEER: FROM PHYSICAL GEOGRAPHY TO THE IDENTITARY AND LINGUISTIC GEOGRAPHY
- 31. Roxana Cotruș, PhD Student, "Petru Maior" University of Tîrgu Mureș, THE CHARACTERS` CONSTRUCTION IN GEORGE BĂLĂIȚĂ`S NOVELS
- 32. Roxana Elena Doncu, Assist. Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *BETWEEN TRADITION AND MODERNITY: ION LUCA CARAGIALE AND MATEIU CARAGIALE. A COMPARATIVE ANALYSIS*
- 33. Andreea Marcela Pop, PhD Student, "Petru Maior" University of Tîrgu Mureş, RURAL METAMORPHOSIS AND SELF-RECONSTRUCTION IN ALEXANDRU VLAD'S DOUBLE RAINBOW
- 34. Sanda Pădurețu, Assist. Prof., PhD, Technical University of Cluj-Napoca, *CONSTRUCTING A LITERARY IDENTITY – POETICS OF THE FIRST ROMANIAN NOVELS*
- 35. Nicoleta Simionescu, PhD Student, University of Bucharest, COSTACHE OLĂREANU OR ON THE DIARY AS A FORMATIVE SPACE
- *36.* Sînziana Şipoş, PhD Student, "Lucian Blaga" University of Sibiu, *THE AESTHETICS OF THE 80S POETRY*
- 37. Ariana Bălașa, Assist. Prof., PhD, University of Craiova, MYTHOLOGICAL STRUCTURES IN RADU PETRESCU'S METEREOLOGY OF READING

- 38. Marian Suciu, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, ON AMERICAN ACCULTURATION IN ASIAN AMERICAN LITERATURE
- 39. Teodora Ecaterina Dancău, PhD Student, West University of Timișoara, THE CITIES OF 20TH CENTURY BANAT. LITERARY MAPPINGS
- 40. Bianca Teodorescu, PhD Student, University of Craiova, THE LIMINALITY INDUCTION IN THE ROMANIAN TRADITIONAL CELEBRATIONS
- 41. Mihaela-Alina Chiribău-Alub, PhD, "Ferdinand I" National College, Bacău, *DIMENSIONS OF LOVE IN THE MAGIC AND FANTASTIC PROSE OF VASILE VOICULESCU*
- 42. Irina Toma, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, MARGIN VERSUS CENTER IN THE WORK OF AZAR NAFISI
- 43. Doina Pologea, PhD Student, "Petru Maior" University of Tîrgu Mureş, THE DRAMATIC POEM "MESTERUL MANOLE" OR A DIFFERENT PERSPECTIVE OF CREATION
- 44. Elena Monica Baciu, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE HUMOUR IN DADA'S CONCEPTION*
- 45. Maria Voinea, PhD Student, University of Pitești, *THE PLACE OF CALISTRAT HOGAȘ IN ROMANIAN LITERATURE*
- 46. Alin Serafim Ștefănuț, PhD Student, University of Oradea, *TIMES* OF UNCERTAINTY IN HORIA LOVINESCU'S BOGA SISTERS
- 47. Dana Nicoleta Popescu, PhD, Scientific Researcher III, "Titu Maiorescu" Research Institute of the Romanian Academy, Timișoara Branch, *THE JEWELS OF AESTHETIC WRITERS*
- 48. Daniel Voicu, PhD Student, "Transilvania" University of Braşov, LITERATURE AND THE ETHNIC PREJUDICES
- 49. Mădălina Ioana Tok, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, THE DESCRIPTION, THE ACTIVITY AND THE FUNCTIONING OF THE HOUSE OF TOLERANCE IN FRANCE IN THE NINETEENTH CENTURY

50. Simona Liutiev, PhD Student, University of Pitești, *THE SPACE OUTBIDDING IN THE HALLIPA SERIES. THE URBAN VS. RURAL CULTURAL TOPOS. INNER SPACE VS. OUTER SPACE*

LANGUAGE AND DISCOURSE I – Room: R 39

Moderators: Assoc. Prof. Luminița Chiorean, PhD, "Petru Maior" University of Tîrgu Mureș; Assoc. Prof. Dumitru Draica, PhD, University of Oradea

- 1. Alexandru Gafton, Prof., PhD, "Al. Ioan Cuza" University of Iași, *THE SCIENCE OF REALITY AND THE HUMAN STAKES*
- 2. Maria Magdalena Jianu, Prof., PhD, Hyperion University of Bucharest, *ETYMOLOGICAL (RE) SOURCES IN ROMANIAN NAME* DAY
- 3. Lavinia Nădrag, Prof., PhD, "Ovidius" University of Constanța, TEACHING LEGAL ENGLISH: A CONTRASTIVE ANALYSIS (ROMANIAN-ENGLISH)
- 4. Silvia Pitiriciu, Prof., PhD, Hab., University of Craiova, DERIVATIVES ON A TOPONYMIC BASE (LETTERS G, H)
- 5. Oana Cenac, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *TERM VS. WORD IN THE PRESENT SCIENTIFIC TERMINOLOGY*
- 6. Luminița Chiorean, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, SEMANTIC-SYNTACTIC BLOCKS. GRAMMAR AND COMMUNICATIVE-PRAGMATIC INTERPRETATION
- 7. Dumitru Draica, Assoc. Prof., PhD, University of Oradea, *ARON PUMNUL AND ROMANIAN ORTOGRAPHY*
- 8. Florentina Alexandru, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Bucharest, *INTERCULTURAL AWARENESS – A MAIN* GOAL OF TEACHING LANGUAGE AND CULTURE IN HIGHER EDUCATION

- 9. Angela Hobjilă, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, CONSEQUENCES OF GLOBALIZATION REFLECTED IN CURRENT ROMANIAN LANGUAGE VOCABULARY
- 10. Anca Păunescu, Assoc. Prof., PhD, University of Craiova, TERMINOLOGY MANAGEMENT IN SPECIALIZED TRANSLATION
- 11. Mihaela Manasia, Assist. Lecturer, PhD, "Constantin Brâncuşi" University of Târgu Jiu, *A FEW REMARKS ON LEXICAL LINGUISTICS*
- 12. Adela Dumitrescu, Assist. Prof., PhD, University of Pitești, ENGLISH - A GLOBAL LANGUAGE IN INTERCULTURAL COMMUNICATION
- 13. Anamaria Radu, PhD and Alexandra Cotoc, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *FOREIGN CHREMATONYMS IN A GLOBALISED SOCIETY. A CASE STUDY*
- 14. Roxana Maria Gâz, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, LANGUAGE LEARNING – A TOOL FOR MUTUAL UNDERSTANDING AND COOPERATION IN THE EUROPEAN UNION
- 15. Sorin Suciu, Assist. Prof., PhD, Sapientia University of Tîrgu Mureş, *THE PROCESS OF TRANSLATION. APPLICATION*
- 16. Elena Dumitrașcu, Assist. Prof., PhD, "Ovidius" University of Constanța, LEXICAL PARTICULARITIES IN THE TOURISTIC DISCOURSE, IN ROMANIAN AND FRENCH LANGUAGES
- 17. Ionela Gușatu, Assist. Lecturer, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, ON THE STATUS OF SPECIFIER IN THE NOUN PHRASE
- 18. Mădălina Strechie, Assist. Prof., PhD, University of Craiova, MILITARY LATIN AND ITS IMPACT ON MENTALITIES (1)
- 19. Cristina Radu-Golea, Assist. Prof., PhD, University of Craiova, *COLOR NAMES. FROM DENOMINATION TO SYMBOL*
- 20. Mihaela Lupu, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *MISTAKES MADE BY OVERGENERALIZATION WHEN*

LEARNING FRENCH AS A FOREIGN LANGUAGE: TYPOLOGY AND ANALYSIS

- 21. Valerica Draica, Assist. Prof., PhD, University of Oradea, *THE REVELATION OF LIGHT IN THE RELIGIOUS POETRY*
- 22. Adrian Chircu, Assist. Prof., PhD, Hab. Dr., "Babeş-Bolyai" University of Cluj-Napoca, A CENTRAL WORD IN THE VIRTUAL ENVIRONMENT, THE ROMANIAN FORUM
- 23. Simona Nicoleta Staicu, Assist. Prof., PhD, "Victor Babeş" University of Medicine and Pharmacy, Timişoara, *MEDICAL TERMINOLOGICAL UNITS: TYPES OF OPPOSITIONS*
- 24. Ana Elena Costandache, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, AUTHENTIC LITERARY TEXTS VS TEXTS MADE: "TEACHING LITERATURE" IN CLASS OF FRENCH FOREIGN LANGUAGE
- 25. Petronela Savin, Assist. Prof., PhD, "V. Alecsandri" University of Bacău, THE CULTURAL AND LINGUISTIC HISTORY OF B.P. HASDEU'S ETYMOLOGICUM MAGNUM ROMANIAE– EMR (1887-1898)
- 26. Călina Paliciuc, Assist. Prof., PhD, "Aurel Vlaicu" University of Arad, *The Verbal Aspect. Historical Reference*
- 27. Denisa Elena Petrehuş, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *SPECIALIZED TEXT PITFALLS AND HOW TO AVOID THEM*
- 28. Ionela Gușatu, Assist. Lecturer, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *THE AMBIGUITY INSIDE THE NOUN PHRASES*
- 29. Daniela Gîfu, Scientific Researcher III, PhD, "Al. Ioan Cuza" University of Iași, *THE CHRONOLOGY OF OLD ROMANIAN WORDS*
- 30. Anca Lorena Sacalîş, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *GREETINGS. FORMS OF ADDRESS. ADDRESSING – WHICH IS WHICH?*

- 31. Cosmina Cosma, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *AT THE LIMIT BETWEEN LANGUAGE AND DIALECT*
- 32. Anca Mureșanu, Assist., PhD Student, "Lucian Blaga" University of Sibiu, *ROMANIAN VIEWS ON TRANSLATION: THE YEARS BEFORE THE COMMUNIST ERA*
- 33. Daniela Maria Ciocîrlan (Anton), PhD Student, "Ștefan cel Mare" University of Suceava, NAMES OF LOCALITIES IN THE MĂLINI DISTRICT, MOLDAVIA REGION
- 34. Maria Poponeț, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *ON ANTICAUSATIVE SE*
- 35. Beatrice Diana Burcea, PhD Student, University of Craiova, EPISTEMIC MODELATORS IN THE POSTMODERN POETIC TEXT
- 36. Coralia Telea, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, *LE CHIEN DANS LES EXPRESSIONS IDIOMATIQUES FRANÇAISES*
- 37. Ioana Sonea, "Babeş-Bolyai" University of Cluj-Napoca, METAPHOR AND EMOTION. THE DAY THE POLENTA FINALLY EXPLODED. AN ANALYSIS OF THE "HEAT" METAPHOR IN THE ROMANIAN WRITTEN PRESS
- 38. Ana Magdalena Petraru, Postdoc Researcher, PhD, THE ROMANIAN DISCOURSE ON TRANSLATION (STUDIES) AND ITS CHALLENGES IN THE ERA OF GLOBALIZATION
- 39. Corina Lungu, Lecturer, PhD, University of Medicine and Pharmacy, Craiova, *ÉVOLUTION DU SENS DES TERMES MÉDICAUX SUITE À L'EMPRUNT INTERDISCIPLINAIRE*
- 40. Ana Maria Radu-Pop, Lecturer, PhD, West University of Timişoara, OBSERVATIONS REGARDING ISTROROMANIAN ETYMOLOGY. ABOUT THE ISTROROMANIAN DIALECT DICTIONARY BY P. NEIESCU
- 41. Alina Popescu, "Ovidius" University of Constanța, *LEGAL TRANSLATION: GENERAL CONSIDERATIONS AND CHALLENGES*

- 42. Patricia Radu-Buterez, PhD Student, University of Bucharest, PHONETIC TENDENCIES IN THE PRONUNCIATION OF PRESENT-DAY NATIVE SPANISH SPEAKERS
- 43. Corina Sandiuc, Assist., PhD, "Mircea cel Bătrân" Naval Academy of Constanța, *PRINCIPLES OF TERMINOLOGICAL RESEARCH. ROMANIAN AND FOREIGN CONTRIBUTIONS*
- 44. Constantin Răchită, Research Assist., PhD, "Al. Ioan Cuza" University of Iași, THE LIMITS OF «ACCULTURATION» IN TRANSLATING THE BIBLICAL TEXT. THE HELLENISTIC INFLUENCE ON THE LXX PROVERBS 19, 15 AND 26, 22
- 45. Viorica Răileanu, PhD, Philology Institute of the Moldavian Academy of Sciences, Chișinău, Moldavia, *EPONIM VS DEONIM. CONTRIBUTIONS TO A DEBATE*
- 46. Oana Ursu, Assist., PhD, "Al. Ioan Cuza" University of Iași, PUBLISHING TRANSLATIONS FROM THE ROMANIAN. TRENDS IN INTERWAR AND COMMUNIST ROMANIA
- 47. Anamaria Paula Mădăraș, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, ONOMASTIC REPRESENTATIONS OF WOMEN IN PAINTING
- 48. Ştefan-Mihai SEBESI-SÜTÖ, PhD Student, "Petru Maior" University of Tîrgu Mureş, *TOPONYMIC RESEARCH IN THE AREA OF DEDA*
- 49. Daniela Luminița Teleoacă, PhD, Scientific Researcher III, "Iorgu Iordan-Al. Rosetti" Institute of Linguistics, Bucharest, STRUCTURAL PATTERNS OF THE VERB'S ARGUMENT IN MODERN ROMANCE LANGUAGES. WITH REFERENCE TO THE UNDERCLASS OF PSYCHOLOGICAL VERBS
- 50. Magdalena Iurescu, PhD Student, "Ștefan cel Mare" University of Suceava, THE CONCEPT OF ASPECT IN ROMANIAN SPECIALTY WORKS
- 51. Magdalena Iurescu, PhD Student, "Ștefan cel Mare" University of Suceava, ASPECTS OF ADJECTIVAL INFLECTION IN PSALMS SINCE 16th TILL 18th CENTURY

- 52. Diana Maria Roman, PhD Student and Cristina Bocoş, Assist., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE ROMANIAN DEICTIC PARTICLE -A TO PRONOUNS AND PRONOMINAL ADJECTIVES - BETWEEN ALLOMORPH OF STEM AND FLECTIVE*
- 53. Iuliana Matiş, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, THE ADJECTIVE-A NEW APPROACH IN MODERN ROMANIAN GRAMMAR WORKS
- 54. Roxana Paşca, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, TABOO AND COMMUNICATION. A PRAGMATIC ANALYSIS OF COMMERCIALS FOR FEMININE HYGIENE PRODUCTS
- 55. Ștefania Lucia Tătăru, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *CHILDREN'S ACQUISITION OF FUNCTIONAL CATEGORIES IN L1*
- 56. Corina Cristoreanu, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, *THE FEATURES OF THE LINGUISTIC MEANS OF ADDRESS IN THE ONLINE ENVIRONMENT*
- 57. Elena Meștereagă, PhD Student, "Lucian Blaga" University of Sibiu, THE ROLE PLAYED BY EDUCATION, AGE AND SOCIAL ENVIRONMENT IN THE ENGLISH LANGUAGE USE. A CASE STUDY ON A GROUP OF EFL SPEAKERS
- 58. Simona Cristina Gealapu (Olaru), PhD Student, University of Bucharest, DISEASE METAPHOR IN MEDIA REPRESENTATION OF UKRAINIAN CRISIS IN FRENCH AND ROMANIAN NEWSPAPERS
- 59. Alina Buzarna-Tihenea (Galbeaza), Assist. Prof., PhD, Ovidius University of Constanța, AN ENGLISH-ROMANIAN CASE STUDY IN LEGAL TRANSLATION: PROBLEMS RAISED BY THE LEGAL NATURE OF TEXTS

LANGUAGE AND DISCOURSE II - Room: R 38

Moderators:

Assoc. Prof. Doina Butiurcă, PhD, "Sapientia" University of Tîrgu Mureş; Assist. Prof. Maria Laura Rus, "Petru Maior" University of Tîrgu Mureş

- 1. Anca Dobrinescu, Prof., PhD, Petroleum Gas University of Ploiești, *INTERCULTURAL COMPETENCE IN A MULTICULTURAL WORLD*
- 2. Violeta Negrea, Prof., PhD, Bucharest Academy of Economic Studies, THE CHALLENGE OF APPLIED LINGUISTICS AS A KNOWLEDGE BUILDER
- *3.* Elena Platon, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *TWO LANGUAGE AVATARS: THE INTERLANGUAGE AND THE MICROLANGUAGE*
- 4. Steluța Coculescu, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *DIALOGISME ET POLYPHONIE DANS LE DISCOURS SCIENTIFIQUE*
- 5. Alina Balagiu, Assoc. Prof., PhD, "Mircea cel Bătrân" Naval Academy, Constanța, *READING INTERCOMPREHENSION – A CASE STUDY*
- 6. Teodora Popescu, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, *INTERCULTURAL METAPHORS IN* ENGLISH AND ROMANIAN
- 7. Daiana Cuibus, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, NOTES ON THE PRINCIPLE OF UNIQUENESS IN ROMANIAN GRAMMAR

- 8. Daniela Dunca, Assoc. Prof., PhD, THE RHETORICS OF IDENTITARY DISCOURSE VS. GLOBALIZATION
- 9. Radu Drăgulescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, LINGUISTIC CONSIDERATIONS ON ROMANIAN PHYTONIMS CREATED WITH TERMS BELONGING TO THE WORD FIELD "CAT"
- 10. Mirela Aioane, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, THE ALLOCUTIVE PERSONAL PRONOUN "YOU" LEVELLING IN ROMANIAN – A PSYCHOLINGUISTIC ANALYSIS
- 11. Otilia Huțiu, Assoc. Prof., PhD, *DEFINING POSITIONS AND COMMITMENTS - ARGUMENTS AND LINGUISTIC STRATEGIES IN NEGOTIATIONS*
- 12. Maria Rodica Mihulecea, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, PLACE ET VALEURS PARTICULIÈRES DU PRONOM PERSONNEL CONJOINT (ASPECTS CONTRASTIFS: ROUMAIN - FRANÇAIS)
- 13. Inna Negrescu-Babuş, Assoc. Prof., PhD, Philology Institute of the Moldavian Academy of Sciences, Chişinău, Moldavia, *BILINGUALISM VERSUS DIGLOSSIA*
- 14. Oana Cenac, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *STYLISTIC ASPECTS IN THE POLITICAL DISCOURSE OF GH. GHEORGHIU-DEJ*
- 15. Daiana Cuibus, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, ON THE CONCEPT OF "MARKER" IN GBLR
- 16. Doina Butiurca, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *TERMINOLOGY AND DE-GRAMATIZING*
- 17. Inga Druță, PhD, Institute of Philology of the Moldavian Academy of Sciences, Chișinău, Moldavia, DOCUMENTARY TESTIMONIES REGARDING BORDER TERMINOLOGY
- 18. Jana Mincu, Institute of Philology of the Moldavian Academy of Sciences, Chişinău, Moldavia, *THE BEGINNINGS OF THE ROMANIAN MEDICAL TERMINOLOGY*
- 19. Oxana Chira, PhD, "Alecu Russo" State University of Bălți, STABLE EUPHEMISMS VS. OCCASIONAL EUPHEMISMS

- 20. Liliana Soare, Assoc. Prof., PhD, University of Pitești, WAYS TO ADAPT LEXICAL BORROWINGS IN THE SCIENCE POPULARIZATION TEXTS TRANSLATED BY PETRU MAIOR
- 21. Radu Drăgulescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, SOME NOTES ON G. COȘBUC'S INTELLECTUAL TRAINING IN NASAUD
- 22. Carmen Liliana Maruntelu, Assoc. Prof., PhD, Ovidius University of Constanța, THE MAKING OF THE COMMUNIST YOUTH IDENTITY THROUGH THE DISCOURSE ABOUT "CULTURE": THE CASE OF THE COMMUNIST YOUTH OF ROMANIA IN THE COLD WAR YEARS (1950-1980)
- 23. Liliana Florina Andronache, Assist. Lecturer, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, SPORTS LANGUAGE IN ITALIAN
- 24. Maria Laura Rus, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, ASPECTS OF WORD FORMATION IN ROMANCE LANGUAGES
- 25. Alina Ungureanu, Assist. Prof., PhD, University of Pitești, NON-FINITE MOODS IN ENGLISH AND ROMANIAN
- 26. Claudia Leah, Assist. Prof., PhD, University of Oradea, *TO BE-FROM LEXICAL MEANINGS TO SYNTACTICAL FUNCTIONS*
- 27. Liliana Florina Andronache, Assist. Lecturer, PhD and Roxana Corina Sfetea, Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *"LUXURY" ANGLICISMS – AN APPROPRIATE MEANS OF CONVEYING MESSAGES IN THE ROMANIAN WRITTEN PRESS*
- 28. Claudia Leah, Assist. Prof., PhD, University of Oradea, DIVERSITY AND COMPLEXITY OF LINGUISTIC RELATIONS
- 29. Oana Pastae, Assist. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *LES VERBES FAIRE ET JOUER ET LEURS EXTENSIONS SPORTIVES*

- 30. Ana Maria Birtalan, Assist. Prof., Phd, Ecologic University of Bucharest, CONVERSATIONAL IMPLICATIONS IN IDIOMS DENOTING POVERTY
- *31.* Liviu Calburean, PhD, Braşov, *THE DIVIDED RELATIVES AND THE INFORMATIONAL FOCUS*
- 32. Mihaela Hriban, Assist. Prof., PhD, "Vasile Alecsandri" University of Bacău, THE REFLECTION OF BORROWINGS WITH ENGLISH ETIMON IN THE FIELD OF FASHION
- 33. Simona Redeş, Assist. Prof., PhD, "Aurel Vlaicu" University of Arad, A BRIEF COMPARATIVE STUDY ON MAIN WORD-FORMATION MEANS IN ENGLISH AND ROMANIAN
- 34. Alexandra Săcui, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, ASPECTS OF LANGUAGE DEVELOPMENT IN THE CASE OF A FEMALE ADOLESCENT WITH DOWN SYNDROME
- *35.* Bianca Han, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *OVERVIEW UPON THE CHALLENGES OF A CONFERENCE INTERPRETER*
- 36. Simina Badea, Assist. Prof., PhD, University of Craiova, METAPHORICAL EXTENSIONS OF PREPOSITIONS IN LEGAL TEXTS: THE PREPOSITION ON
- 37. Carina Ionela Brânzila, PhD Student, "Al. Ioan Cuza" University of Iași, CHILDREN AND EFL- PRACTICAL OBSERVATIONS
- 38. Marcela Ciortea, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, UPON THE FORM IN THE ODES OF QUINTUS HORATIUS FLACCUS, USING THE WORKS EDITED IN BLAJ BY THE PREBENDARY GAVRIL POP
- 39. Rada Bogdan, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, NEWS REPRESENTATION IN COMEDY SHOWS. CASE STUDY: THE DAILY SHOW - TRAGEDY IN PARIS: THE THREE STAGES OF POLITICAL GRIEF
- 40. Roxana Goga-Vigaru, Lecturer, PhD, "Spiru Haret" University, Craiova, THE USES OF SHALL AND THEIR ROMANIAN AND

SPANISH COUNTERPARTS IN PRICE STABILITY: WHY IS IT IMPORTANT FOR YOU?

- 41. Cipriana Elena Peica, Assist., PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *APOZIŢIA* ȘI *INCIDENȚA* – DOUĂ (*NON*)RAPORTURI SINTACTICE!?
- 42. Antonela Arieșan, Junior Lecturer and Lavinia-Iunia Vasiu, Junior Lecturer, "Babeș-Bolyai" University of Cluj-Napoca, ON THE NECESSITY OF A LEARNER CORPUS - ROMANIAN AS A FOREIGN LANGUAGE (RFL)
- 43. Ioana Boghian, Assist., PhD, "Vasile Alecsandri" University of Bacău, A MODEL FOR TEACHING CULTURAL AWARENESS IN FOREIGN LANGUAGE CLASSES
- 44. Isabela Dragomir, PhD Student, "Lucian Blaga" University of Sibiu, *MILITARY COMMUNICATION IN INTERCULTURAL CONTEXTS*
- 45. Cristina Bocoş, Assist., PhD and Diana Maria Roman, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, ON THE TENSE OF `PRESENT` INFINITIVES IN ROMANIAN
- 46. Elena Savu, Assist., PhD, Politehnica University of Bucharest, *A RENEWED ENVIRONMENT FOR TEACHING TECHNICAL ENGLISH*
- 47. Valentina Magdalena Drocan, PhD Student, University of Bucharest, THE ROLE OF TRANSLATING HEADLINES DURING THE ARAB SPRING CONFLICTS
- 48. Iulia Macaria, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *HOW TO CHOOSE AN ADVERTISING SLOGAN NOWADAYS?*
- 49. Iustina Burci, Scientific Researcher II, PhD, "C.S. Nicolăescu-Plopșor" Scientific Research Institute, Romanian Academy, Craiova, COMPOUND FAMILY NAMES IN THE TOPONIMY FROM OLTENIA AND MUNTENIA
- 50. Maria Mara Ignat, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, THE POPULAR SYSTEM OF PERSONAL DENOMINATION USED IN SEVERAL

VILLAGES FROM ȚARA CHIOARULUI – A NATIONAL IDENTIFICATION METHOD

- 51. Denisa Maria Tout, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, THE TERMINOLOGY OF THE WEDDING WEAR IN SALAJ
- 52. Corina Mihaela Geană, Assist., PhD, University of Craiova, *THE* SEMANTIC FIELD OF THE WORD "TIME"
- 53. Lavinia Iunia Vasiu, Junior Lecturer, PhD and Antonela Arieşan, Junior Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *RFL – COHESION. LINKING WORDS AND PHRASES (LEVEL B2)*
- 54. Diana Viorela Burlacu (Ionescu), Assist., PhD, "Babeş-Bolyai" University of Cluj-Napoca, WATERY IDIOMS. A CONTRASTIVE ANALYSIS BETWEEN ENGLISH AND ROMANIAN
- 55. Anca Trișcă (Ionescu), PhD Student, "Dunărea de Jos" University of Galați, WHY DO TECHNICAL TEXTS HAVE TO BE HANDLED BY A TECHNICAL TRANSLATOR?
- 56. Doina Vîrva (Macarie), PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE SYMBOLISM OF FIRE IN THE ROMANIAN SAYING*

THURSDAY - 19 MAY 2016

COMMUNICATION, PUBLIC RELATIONS, JOURNALISM -Room: R21

Moderators:

Assist. Prof. Eugeniu Nistor, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Ioan Hosu, PhD, "Babeş-Bolyai" University of Cluj-Napoca

- 1. Agnes Terezia Erich, Prof., PhD, "Valahia" University of Târgoviște, THE ROLE OF ROMANIAN PRINTING IN CREATING A NATIONAL IDENTITY
- 2. Ioan Hosu, Prof., PhD and Mihnea-Simion Stoica, Research Assist., "Babeş-Bolyai" University of Cluj-Napoca, SCENARIOS REGARDING THE FUTURE OF THE EUROPEAN UNION: CONCERNS AND CHALLENGES
- 3. Mirela Ioniță, Assoc. Prof., PhD, "Carol I" National Defense University, Bucharest, *COMMUNICATIVE POWER*
- 4. Dumitru Borţun, Assoc. Prof., PhD, National University of Political Studies and Public Administration, Bucharest, *THE PUBLIC INTEREST AS THE COMPASS OF THE PUBLIC ADMINISTRATION REFORM*
- 5. Ramona Hosu, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, SOME MEDIA PERSPECTIVES ON EUROPE'S MIGRATION CRISIS
- 6. Ella Magdalena Ciupercă, Assoc. Prof., PhD, Hab. and Ștefan Vlăduțescu, Prof., PhD, Hab., University of Craiova, *FUNDAMENTAL ANALYSIS METHODS OF SOCIAL NETWORKS*

- 7. Carmen Neamţu, Assoc. Prof., PhD, "Aurel Vlaicu" State University of Arad, *HOW TO PREPARE AN INTERVIEW. STEPS TO A BETTER TECHNIQUE OF INTERVIEWING*
- 8. Mariana Cenicova-Buca, Assoc. Prof., PhD, Politehnica University of Timișoara; Ekaterina S. Zhuk, Assoc. Prof., PhD, Southern Federal University, Rostov-on-Don, Russian Federation; Alexandr A. Zhuk, Southern Federal University, Rostov-on-Don, Russian Federation, *CITY BRANDING AT THE STATE FRONTEER. A COMPARATIVE VIEW ON ROMANIAN AND RUSSIAN EXPERIENCES*
- 9. Reka Suba, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *EDITING PROCEDURES WITH INFORMATIVE TEXTS*
- 10. George-Mircea Botescu, Assoc. Prof., PhD, University of Bucharest, Radiana-Rolanda Osman-Iordache, M.A., University of Bucharest, SOCIAL SUPPORT SERVICES ADDRESSED TO ROMANIAN MILITARY PERSONNEL AND THEIR FAMILY FOR THE PURPOSE OF SOCIAL AND PROFESSIONAL ADJUSTMENT, AT RETURN FROM INTERNATIONAL THEATERS OF OPERATIONS
- 11. Reka Suba, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *STRUCTURAL INDICES IN SENTENCES FROM MEDIA TEXTS*
- 12. Angelica Căpraru, Senior Lecturer., PhD, Technical University of Cluj-Napoca, *DIMENSIONS OF INTERCULTURAL COMMUNICATION. THEORETICAL PERSPECTIVES*
- 13. Veronica Ioana Ilieş, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, TRENDS, FACTS AND FORECASTS ON CORPORATE SOCIAL RESPONSIBILITY (CSR) PROCESS IN ROMANIA
- 14. Marius Paşcan, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *MANIPULATION THROUGH POLITICAL AND MEDIATIC COMMUNICATION*
- 15. Georgiana Stănescu, Assist. Prof., PhD, University of Craiova, PRESS LAW IN ROMANIA, BETWEEN NECESSITY AND THE RISK OF IMPOSING CENSORSHIP

- 16. Simona Fer, Assist. Prof., PhD, University of Oradea, THE LANGUAGE OF JOURNALISM: PARTICULARITIES AND INTERPRETATION OF ITS COEXISTENCE WITH OTHER LANGUAGES
- 17. Orsolya Gergely, Assist. Prof., PhD, Sapientia University, NEW MEDIA, NEW IDOLS (?) TEENAGERS' ROLE MODELS IN EASTERN TRANSYLVANIA
- 18. Fabiola Popa, Assist. Prof., PhD, Politehnica University of Bucharest, ENHANCING EMPLOYABILITY: TEAMBUILDING SKILLS
- 19. Cristina Varga, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, AUDIOVISUAL TRANSLATION FOR TELEVISION IN ROMANIA. AN OVERVIEW
- 20. Ioan Claudiu Farcaş, Assist. Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Center, ASPECTS REGARDING THE TECHNOLOGICAL CONDITIONING OF INTERCULTURAL DIALOGUE
- 21. Felicia Cordoneanu, Lecturer, PhD, "Dunărea de Jos" University of Galați, *THE CONCEPT OF GOSSIP IN GOSSIP ROMANIAN MEDIA*
- 22. Daniela Cotoară, Assist. Prof., PhD, Politehnica University of Bucharest, THE IMAGE, VECTOR OF INTERCULTURAL COMMUNICATION
- 23. Lucian-Vasile Szabo, Senior Lecturer, PhD, West University of Timişoara, INTERMEDIA: SURVEILLANCE, TECHNOLOGICAL AND MEDIA CONVERGENCE
- 24. Simona Bader, Assist., PhD, West University of Timișoara, JOURNALISTIC TYPES DURING INTERWAR TOURISTIC PUBLICATIONS. "ROMÂNIA PITOREASCĂ" MAGAZINE
- 25. Eugeniu Nistor, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, THEORIES ON THE CONFIGURATION OF PUBLIC OPINION THROUGH MEDIA

- 26. Fabiola Popa, Assist. Prof., PhD, Politehnica University of Bucharest, *SOFT SKILLS: DEFINITION(S) AND APPROACH(ES)*
- 27. Speranța Sofia Milancovici, Assoc. Prof., PhD, "Vasile Goldiş" Western University of Arad, *ALTERITY AND INTERCULTURAL RELATIONS. HAITI, A PARTICULAR CASE*
- 28. Fănel Teodorașcu, Lecturer, PhD, "Danubius" University of Galați, *SINS OF JOURNALISM*
- 29. Cezar Sigmirean, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *TÎRGU MUREŞ – REGIONAL IDENTITIES VS. LOCAL BRANDS*
- 30. Mihaela Mureşan, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, WRITING TECHNIQUES IN ROMANIAN JOURNALISM: NORMATIVE GRAMMAR
- 31. Viorel Nistor, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE BOUNDARIES OF JOURNALISM IN THE DIGITAL AGE*
- 32. Roxana Ionela Achiricesei, PhD Student and Mihaela Boboc, PhD Student, "Ștefan cel Mare" University of Suceava, COMMUNICATION IN THE DIGITAL ERA – CONNECTIONS AND VIRTUAL SPACE
- 33. Alexandra Iliescu, PhD Student, Technical University of Cluj-Napoca, *ROMANIAN POLITICAL DISCOURSE BETWEEN RULE AND DEVIATION FROM THE RULE (A CASE STUDY)*
- 34. Alina Nicoleta Mihai, PhD Student, University of Bucharest, FROM MACRO TO MICRO AND FROM GLOBAL TO LOCAL – A SHIFTING PERSPECTIVE OF HOS(TI)PITALITY
- 35. Raluca Ștefanica Balica, PhD, West University of Timișoara, *INFLUENCING CONSUMERS, CAMPAIGNS AND PERSUASION*
- 36. Mihaela Boboc, PhD Student; Laura Bouriaud, Assoc. Prof., PhD; Roxana Ionela Achiricesei, PhD Student, "Ștefan cel Mare"

University of Suceava, ETHICAL CONSIDERATION CONCERNING THE CHANGING OF LAND FUNCTIONS

- 37. Mădălina Mocanu, PhD Student, "Al. Ioan Cuza" University of Iași, *BEYOND CULTURAL BORDERS: METAPHOR IN ADVERTISING DISCOURSE*
- 38. Radiana Rolanda Osman-Iordache, PhD Student, University of Bucharest, SOCIAL SUPPORT SERVICES ADDRESSED TO ROMANIAN MILITARY PERSONNEL AND THEIR FAMILY FOR THE PURPOSE OF SOCIAL AND PROFESSIONAL ADJUSTMENT, AT RETURN FROM INTERNATIONAL THEATERS OF OPERATIONS
- 39. Armanda Stroia, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, *THE PROFILE OF THE LINGUISTIC CLICHÉ IN THE ONLINE POLITICAL MEDIA*
- 40. Nicolae Sorin Drăgan, PhD Student, National University of Political Studies and Public Administration, Bucharest, A FUNCTIONAL ANALYSIS OF FINAL TELEVISED DEBATES FOR PRESIDENTIAL ELECTIONS IN ROMANIA, FROM DECEMBER 2009 AND NOVEMBER 2014
- 41. Melinda Achim, PhD, Indep. Researcher, *ASPECTS OF ETHICS IN ADVERTORIAL COMMUNICATION*
- 42. Iuliana Vizan, PhD Student, Ovidius University of Constanța, THE BUTTERFLY EFFECT: DECONSTRUCTING JOURNEY AND IDENTITY CRISIS FROM A POSTMODERNIST PERSPECTIVE
- 43. Adela Livia Catană, Assist. PhD, Military Tehnical Academy, Bucharest, ASPECTS OF THE CRITICAL UTOPIAN SOCIETIES IN MADDADDAM AND THE HUNGER GAMES: EDUCATION, LEISURE AND RELIGION
- 44. Daniela Aura Bogdan, "Dunărea de Jos" University of Galați, SAVED BY LITERATURE: ADVERTISERS FRÉDÉRIC BEIGBEDER AND OVIDIU SEGĂRCEANU

THURSDAY - 19 MAY 2016

HISTORY AND CULTURAL MENTALITIES – Room: R 30

Moderators:

Assoc. Prof. Giordano Altarozzi, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Mihaela Grancea, PhD, "Lucian Blaga" University of Sibiu

- Vasile Dobref, Prof., PhD, "Mircea cel Bătrân" Naval Academy of Constanța; Lorin Cantemir, Prof., PhD, Technical University of Iaşi; Edith-Hilde Kaiter, "Mircea cel Bătrân" Naval Academy of Constanța, NAVIGATION AND PRIMITIVE CRAFTS – NECESSITY AND CREATION OF HOMO SAPIENS
- 2. Mihaela Grancea, Prof. PhD, "Lucian Blaga" University of Sibiu, "LA BELLE EPOQUE" IN FILM ADAPTATIONS IN NATIONAL-COMMUNISM
- 3. Cornel Sigmirean, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, SCHOOL STRUCTURES DURING THE 19TH CENTURY. ROMANIAN STUDENTS IN HUNGARIAN AND GERMAN HIGHSCHOOLS FROM TRANSYLVANIA
- 4. Ștefan Lucian Mureșanu, Prof., PhD, "Hyperion" University of Bucharest, ANTHROPOLOGICAL STUDY OF HAPPINESS UNDERSTANDING AS CONSCIOUSLY EXISTENTIAL SENSE (POPULAR BELIEFS)
- 5. Mihai Himcinschi, Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, *TRUTH AND FREEDOM IN DEMOCRACY – A MISSIONARY ANALYSIS*
- 6. Gabriela Pohoata, Prof., PhD, "Dimitrie Cantemir" University, Bucharest, *IS THERE A METAPHYSICS OF THE UNCONSCIOUS?*

- 7. Vasile Dobref, Prof., PhD, "Mircea cel Bătrân" Naval Academy of Constanța; Lorin Cantemir, Prof., PhD, Technical University of Iași; Edith-Hilde Kaiter, "Mircea cel Bătrân" Naval Academy of Constanța, ASSUMPTIONS AND ASPECTS RELATING THE CONJUNCTION IN WHICH THE DANUBE CROSSING OPERATION BY ALEXANDER MACEDON AND HIS ARMY TOOK PLACE CROSSING THE DANUBE IN THE CONSIGNMENT OF THE ANTIC HISTORIAN FLAVIUS ARIANUS
- 8. Petru Dunca, Prof. PhD, Technical University of Cluj Baia Mare Northern University Center, *CULTURAL EUROPE. GLOBALIZATION AND CULTURAL IDENTITIES*
- 9. Valeria Soroștineanu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, THE IRON SOLDIER OR ABOUT A DIFFERENT TYPE OF FUND RAISING
- 10. Corina Teodor, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, DIONISIE DECEI/ ELIE CÂMPEANU: TWO ARCHBISHOPS AROUND THE SAME GOAL, THE GREEK-CATHOLIC ARCHPRIESTSHIP OF MUREŞ
- 11. Marius Telea, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, THE RESTORATION OF THE BYZANTINE EMPIRE UNDER THE REIGN OF EMPEROR HERACLIUS I (610-641) AND THE OFFENSIVE AGAINST THE ARABS
- 12. Veronica Gaspar, Assoc. Prof., PhD, National Music University, Bucharest, PARSING THE CULTURAL BAROMETER IN ROMANIA IN THE 3RD MILLENNIUM
- 13. Giordano Altarozzi, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş and Iulia Alexandra Oprea, PhD Student, Sapienza University of Rome, *MULTICULTURAL DIALOGUE IN OTTOMAN EMPIRE AND REPUBLIC OF TURKEY: THE LEVANTINE COMMUNITY*
- 14. Petre Cătălin Ioniță, Assoc. Prof., PhD, Politehnica University of Bucharest, *GLOBALIZATION, INTERCULTURAL DIALOGUE AND*

NATIONAL IDENTITY: SOLOMON MARCUS' GERMINAL-GENERATIVE SOLUTION

- 15. Gavriil Preda, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Bucharest, *ROMANIA'S GEOPOLITICAL SITUATION IN THE PERIOD OF THE BALKAN WARS AND WORLD WAR I*
- 16. Claudiu Cotan, Assoc. Prof., PhD, "Ovidius" University of Constanța, NEAMT MONASTERY DURING THE FIRST WORLD WAR, 1916-1918
- 17. Adriana Cîteia, Assoc. Prof., PhD, Ovidius University of Constanța, THE ARCHTYPOLOGY OF LONELINESS: ARAHNE, GORGONA-MEDOUSA, NARCIS, MIDAS
- 18. Sorin Valer Russu, Assoc. Prof., PhD, Faculty of Greek-Catholic Theology, Blaj, CIVIL MARRIAGE VERSUS RELIGIOUS MARRIAGE – 120 YEARS OF COHABITATION
- 19. Diana Mihaela Păunoiu, Scientific Researcher III, PhD, "C.S. Nicolăescu-Plopșor" Scientific Research Institute, Craiova, RESIDENTIAL INSTITUTE FOR EDUCATION AND LEARNING FOR POOR CHILDREN IN OLT COUNTY (1939-1940)
- 20. Maxim Vlad, Assist. Prof., PhD, Ovidius University of Constanța, THE ICON, BETWEEN TRADITION AND POSTMODERNITY. THE CANON 82 OF THE TRULLO COUNCIL, CANONICAL TESTIMONY OF THE TRANSITION, FROM THE SYMBOLIC TO THE REALISTIC FIGURATIVE REPRESENTATION IN ICONOGRAPHY
- 21. Sorin Bulboacă, Assist. Prof., PhD, "Vasile Goldiș" Western University of Arad, SOCIAL WORK IN CITIES IN THE MIDDLE AGES IN TRANSYLVANIA
- 22. Sorin Bădrăgan, Assist. Prof., PhD, University of Bucharest, CHRISTIANITY AND NATIONAL IDENTITY IN CONTEMPORARY EUROPE
- 23. Alessandro Vagnini, PhD, Sapienza University of Rome, DEATH OF A KINGDOM: MONTENEGRO AND YUGOSLAVIA IN WWI
- 24. Mihai Handaric, Assist. Prof., PhD, "Aurel Vlaicu" University of Arad, ALTERNATIVE READINGS OF THE SACRED TEXT: AN

EVALUATION OF MICHAEL DROSIN'S BOOK, THE BIBLE CODE, TRANS. DORU IOAN BRANEA, BUCUREȘTI: NEMIRA 1997

- 25. Ioana Iulia Olaru, Assist. Prof., PhD, G. Enescu University of Arts, Iași, SEVERAL CONSIDERATIONS ON THE SETTLEMENTS AND BUILDINGS OF THE DEVELOPED ENEOLITHIC ON ROMANIAN TERRITORY
- 26. Florin Nacu, Scientific Researcher III, PhD, "CS Nicolăescu Plopșor" Social Humanistic Research Institute, Craiova, THE ROMANIANS FROM THE AUSTRO-HUNGARIAN MONARCHY, BETWEEN THE NATIONAL EMANCIPATION AND THE DUALIST STATE REORGANISATION
- 27. Emilia Tomescu, Lecturer, PhD, "Lucian Blaga" University of Sibiu, ASPECTS REGARDING THE WISE COUNCELLOR FROM CONFUCIUS TO MICHEL FOUCAULT
- 28. Ștefan Viorel Ghenea, Assist. Prof., PhD, University of Craiova, NATION AND NATIONAL UNITY
- 29. Mihai Handaric, Assist. Prof., PhD, "Aurel Vlaicu" University of Arad, HERMENEUTICAL METHODS USED IN INTERPRETING THE OLD TESTAMENT TEXT
- 30. Maria Grosu, Assist., PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *THE PROJECT OF FOLKLORE ARCHIVES IN INTERWAR EUROPE*
- 31. Andrei Alexandru Achim, Assist. Prof., PhD, Technical University of Cluj – Baia Mare Northern University Center, FROM ART OF WAR TO PHILOSOPHY OF WAR: SUN TZU, MACHIAVELLI, CLAUSEWITZ
- 32. Sorina Chiper, Lecturer, PhD, "Al. Ioan Cuza" University of Iaşi, OF GOOD DYING, FUNERALS AND MOURNING: FUNERARY PRACTICES AND DISCOURSES IN EARLY 20TH CENTURY IN ROMANIA
- 33. Fabian Istvan, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *"THE TALES OF THE CASTLE". LOST AND*

REDISCOVERED ARTIFACTS FROM THE TELEKI COLLECTION FROM GORNEȘTI

- 34. Alina Țiței, Assist. Prof., PhD and Silvia Maria Chireac, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *MIMICRY, SYNCRETISM, TRADITIONALISM. WHAT DO THE ROMANIAN TEENAGE STUDENTS THINK ABOUT HALLOWEEN, VALENTINE'S DAY OR BLACK FRIDAY?*
- 35. Manuela Diana Marinescu, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *"EUNTES ERGO DOCETE OMNES GENTES...": THE EVOLUTION OF THE CATHOLIC MISSION FROM PRAEDICATIO ALLA APOSTOLICA TO MISSIO MODERNA*
- 36. Corina Haţegan, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, THE IMAGE OF THE ROMANIAN FAMILY IN ROMANIAN PRESS BETWEEN 1980-1989. BETWEEN PROPAGANDA AND REALITY
- 37. William A. Bleiziffer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *GLI ORIENTALI CATTOLICI IN DIASPORA. QUALE DIRITTO LITURGICO?*
- 38. Vasile Virgil Coman, PhD Student, "Valahia" University of Tîrgovişte, ACTIONS OF SPECIAL INTELLIGENCE SERVICE TO DEFEND THE STRATEGIC AREA PRAHOVA VALLEY DURING 1940-1944
- 39. Szasz Balint, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, ASPECTS CONCERNING THE MUSEUMS AND COLLECTIONS IN THE 19TH CENTURY TRANSYLVANIA
- 40. Cristiana Puni, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, ORADEA AND TÂRGU MUREȘ UNDER THE SIGN OF THE SECESSION
- 41. Mariana Borcoman, "Transilvania" University of Braşov, ON URBAN TRADITIONS IN ROMANIA: EVOLUTION AND INVOLUTION
- 42. Alexandru Lucian Voinea, PhD, "Mihai Eminescu" National College, Baia Mare, *EULOGY AND PANEGYRIC IN ANCIENT ROME*

- *43.* Mihaela Grancea, Olga Gradinaru, "Lucian Blaga" University of Sibiu, *THE COLLECTIVIZATION PROCESS IN THE SOVIET AND ROMANIAN FILMS. A COMPARATIVE PERSPECTIVE*
- 44. Mihaela Stanciu, PhD, Indep. Researcher, MINERVA CALENDAR
- 45. George Marian Lăţcan, PhD Student, University of Bucharest, THE IMPLICATION OF VENICE IN THE CRUCIAT EVENT AS A FACTOR OF GLOBALIZATION
- 46. Lavinia Hulea, Lecturer, PhD, University of Petroșani, *VICTORIAN PAINTING – A GENERAL PERSPECTIVE*
- 47. Simona Gruian, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *NEW AGE. NEW RELIGION - RELIGION AS A CULTURAL CONSTRUCT*
- 48. Diana Maria Dăian, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, FROM CENTER TO PERIPHERY: THE HOLY SEE, CENTRAL EUROPE AND THE OTOMAN DOMINATED TERRITORIES DURING THE 17TH CENTURY. PATTERNS OF THE COUNTER-REFORMATION/ CATHOLIC REFORM.
- 49. Dana Nicola, PhD Student, West University of Timişoara, CLOTHING AND CURA CORPORIS IN THE CASE OF THE ROMANS
- 50. George Aaniței, PhD Student, "Al. Ioan Cuza" University of Iași, THE SITUATION OF THE JEWS IN THE ROMAN EMPIRE DURING THE PRINCIPALITY (27 B. C. - 285 A. D.). LITERARY SOURCES
- 51. Ștefan Lifa, Lecturer, PhD, West University of Timișoara, CONTRIBUTIONS CONCERNING THE AUTOCHTONS LATINITY IN THE FIRST MILLENIUM A.D
- 52. Gligor Hagău, PhD, "Babeș-Bolyai" University of Cluj-Napoca, THE CHURCH PRESS IN TRANSYLVANIA, IN SERVICE OF FAITH AND NATIONAL CULTURE IN THE SECOND HALF OF THE NINETEENTH CENTURY
- 53. Zsolt Simon, PhD, Senior Researcher III, "Gheorghe Şincai" Research Institute of Social and Human Sciences of the Romanian Academy of Sciences, Tîrgu Mureş, *THE TAXES OF THE TRANSYLVANIAN SAXONS IN THE 13–14TH CENTURIES*

- 54. Zsolt Simon, PhD, Senior Researcher III, "Gheorghe Şincai" Research Institute of Social and Human Sciences of the Romanian Academy of Sciences, Tîrgu Mureş, *THE INTERNAL ORGANIZATION OF THE TRANSYLVANIAN TWENTIETH (EXTERNAL CUSTOMS) OFFICES IN THE MIDDLE AGES*
- 55. Laurențiu Batin, PhD, Indep. Researcher, THE CHURCHES FROM BERBEȘTI, MARAMUREȘ
- 56. Dumitru-Cătălin Rogojanu, PhD, Scientific Researcher, III, Deva Museum of Dacian and Roman Civilization, *NEW APPROACHES IN MUSEUM COMMUNICATION*
- 57. Virginia Blînda, PhD, Scientific Researcher, Romanian Academy, Institute for South-East European Studies, Bucharest, THE INSTRUMENTS OF IMPRINTINGS' CENSORSHIP WITHIN THE ROMANIAN PRINCIPALITIES (THE FIRST HALF OF THE NINETEENTH CENTURY)

THURSDAY - 19 MAY 2016

PSYCHOLOGY AND EDUCATION SCIENCES – Room: R 35

Moderators: Assoc. Prof. Alexandra Silvaş, PhD, "Petru Maior" University of Tîrgu Mureş; Assoc. Prof. Maria Dorina Paşca, PhD, University of Medicine and Pharmacy, Tîrgu Mureş; Assoc. Prof. Silvia Negruțiu, University of Arts, Tîrgu Mureş

- 1. Marilena Ticușan, Assoc. Prof., PhD, "Spiru Haret" University, Brașov, THE PRESCHOOL PERIOD AND ITS CHALLENGING BEHAVIOURS
- 2. Roxana Ștefănescu, Prof., PhD, "Spiru Haret" University, THE CONNECTION BETWEEN DISTANCE EDUCATION AND LABOUR MARKET
- 3. Doina David, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureş, COMMUNICATION, ESSENTIAL ASPECT OF SOCIAL INTERACTION, CHARACTERISTICS OF COMMUNICATION TEACHER
- 4. Luiza Marinescu, Assoc. Prof., PhD, "Spiru Haret" University, B -LEARNING AGE IN TEACHING AND LEARNING ROMANIAN LITERATURE
- 5. Anca Olga Andronic, Assoc. Prof., PhD, "Spiru Haret" University, *CORRECTIVE INTERVENTIONS ON SCHOOL GROUPS*
- 6. Răzvan Lucian Andronic, Assoc. Prof., PhD, "Spiru Haret" University, *AFFECTIVITY AND EMERGING PROSOCIAL BEHAVIOUR*
- 7. Alexandra Silvaş, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE PROCESS OF TEACHING – LEARNING*

- 8. Marilena Ticuşan, Assoc. Prof., PhD, "Spiru Haret" University, Braşov, *CREATIVE WAYS OF THE TEACHING STAFF IN LANGUAGE DEVELOPMENT OF SCHOOLCHILDREN*
- 9. Răzvan Lucian Andronic, Assoc. Prof., PhD, "Spiru Haret" University, *COMMUNITY PSYCHOLOGY – AN INTEGRATIVE APPROACH*
- 10. Mihaela Badea, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *CREATIVE WRITING ACTIVITIES AT ACADEMIC LEVEL*
- 11. Anca Olga Andronic, Assoc. Prof., PhD, "Spiru Haret" University, COUNSELING ACTITIES IN EU FUNDED PROJECTS
- 12. Simona Butnaru, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, THE RELATIONSHIPS BETWEEN TRAVELS, MIGRATION AND NATIONAL IDENTITY
- 13. Aurel Pera, Assoc. Prof., PhD, University of Oradea, *ASPECTS OF PSYCHOPEDAGOGY OF "AXIOMATIC METHOD" AND OF "CONSTRUCTION" IN MATH THINKING*
- 14. Maria Dorina Paşca, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureş, *ATTITUDE-BEHAVIORAL DISCRIMINATIONS IN THE CASE OF PARENTS FROM THE CHILDREN RECOVERY AND REHABILITATION SERVICE "RAZĂ DE SOARE"*
- 15. Ioana Lepădatu, Assoc. Prof., PhD, "Spiru Haret" University, Brașov, *GAMES WITH CERTAIN TYPES OF ROLES AS PREDICTIONS OF SOME PROFESSIONAL OPTIONS*
- 16. Alexandra Silvaş, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *MODELS AND THEORIES IN COUNSELING AND GUIDANCE ACTIVITY IN SCHOOL*
- 17. Aurel Pera, Assoc. Prof., PhD, University of Craiova, *PSYCHOLOGY OF THE WORD, LOGICAL SEMANTICS AND POSSIBLE WORLDS THEORY*
- 18. Horațiu Catalano, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *CONTINUITY AND DISCONTINUITY IN THE*

TRANSITION PROCESS FROM PRIMARY SCHOOL TO SECONDARY SCHOOL

- 19. Camelia Daniela Păstoi, Assoc. Prof., PhD, "Constantin Brâncuşi" University of Târgu-Jiu, *TRANSFFERING INFORMATION THROUGH BODY EXPRESSIVITY IN SYNCHRONIZED SWIMMING*
- 20. Silvia Negruțiu, Assoc. Prof., PhD, University of Arts, Tîrgu Mureș, *A CURRICULA PROPOSAL BASED ON IDENTITY VALUES*
- 21. Leon Laura Ioana, Assoc. Prof., PhD, "Gr. T. Popa" University of Medicine and Pharmacy, Iași, SOCIAL MEDIA IN HEALTH CARE SETTINGS
- 22. Ioan Scheau, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, *THE ROLE OF VIRTUES IN EDUCATION*
- 23. Florin Vancea, Assist. Prof., PhD, "Spiru Haret" University, RELATIONSHIP BETWEEN EMOTIONAL INTELLIGENCE AND SPIRITUAL INTELLIGENCE
- 24. Pia Simona Făgăraș, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș, *ETHICAL ASPECTS IN PERFORMANCE SPORTS*
- 25. Claudia Marian, Assist. Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Center, AUTONOMY IN THE FUNCTIONING OF STUDENTS, HIS ROLE IN SCHOOL IMPROVEMENT AND ITS EDUCATION
- 26. Florin Vancea, Assist. Prof., PhD, "Spiru Haret" University, THE EXPERIENTIAL APPROACH OF THE PSYCHOLOGICAL TRAUMA THROUGH "FILIA ALCHIMIC DANCE" PROGRAM
- 27. Denisa Manea, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *SCHOOL- THE AXIS OF KNOWLEDGE*
- 28. Radu Ionuţ Grigoraş, PhD Student; Alina Ormenişan, Assist. Prof., PhD, Adina Coşarcă, PhD; Constantin Copotoiu, Prof., PhD – University of Medicine and Pharmacy, Tîrgu Mureş, *CLIMATIC CHANGES, THE INFLUENCE OF UV RADIATIONS AND THE GROWTH OF THE INCIDENCE OF CUTANEOUS CANCER DURING THE LAST YEARS*

- 29. Pia Simona Făgăraș, Assist. Prof., PhD, University of Medicine and Pharmacy, *PROMOTING OLYMPIC VALUES*
- FlorinA Achim, Assist. Prof., PhD and Claudia Marian, Technical University of Cluj-Napoca – Baia Mare Northern University Center, CHEATING IN SCHOOL – A CONSEQUENCE OF MALFUNCTION OF MORAL EMOTIONS IN A DECONSTRUCTED SOCIAL ENVIRONMENT.
- 31. Anca Luştrea, Assist. Prof., PhD, West University of Timişoara, PERCEPTIONS OF FUTURE SPECIAL EDUCATION TEACHERS TOWARDS THEIR UPCOMING ROLES AND RESPONSABILITIES
- 32. Claudia Florina Pop, Lecturer, PhD, University of Oradea, EDUCATIONAL COMMUNICATION AND ITS ROLE IN THE TEACHING PROCESS
- 33. Diana Chisalita, Assist. Prof., PhD, "Vasile Goldiş" Western University of Arad, *CAUSES AND FACTORS OF JUVENILE DELINQUENCY*
- 34. Claudia Marian, Assist. Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Center, CHEATING IN SCHOOL - A CONSEQUENCE OF MALFUNCTION OF MORAL EMOTIONS IN A DECONSTRUCTED SOCIAL ENVIRONMENTS
- 35. Claudia Doina Grec, Assist. Prof., PhD and Olga Chiş, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, OPTIMIZATION STRATEGIES IN ACQUIRING OF READING AND WRITING IN PRIMARY SCHOOL
- 36. Cezarina Adina Tofan, Assist. Prof., PhD, "Spiru Haret" University, Bucharest, *COMMUNICATION APPLIED IN QUALITY MANAGEMENT IN EDUCATION*
- 37. Carmen Antonaru, Assist. Prof., PhD, "Transilvania" University of Brașov, *APPROACHES TO DISTANCE LEARNING COURSE*
- 38. Dorin Opriş, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, THE SCHOOL AND THE EDUCATIONAL MODELS OFFERED BY FAMILY, FOR TEENAGERS FROM THE PRESENT

- 39. Dorin Opriș, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia and Monica Opriș, "Sf. Simion Ștefan" Orthodox Theologic Seminar of Alba Iulia, *JOHARI'S WINDOW AND THE MORAL EDUCATION OF TEENAGERS*
- 40. Remus Chină, Assist. Prof., PhD, "Dimitrie Cantemir" University, Bucharest, *QUALITY MANAGEMENT OF EDUCATION - FROM PROCESS TO PRODUCT*
- 41. Szántó Bíborka, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, WHAT DO ROMANIAN LANGUAGE TESTS DESIGNED FOR MINORITY STUDENTS ASSESS IN THE FRAMEWORK OF THE NATIONAL ASSESSMENT?
- 42. Alexandra Oltean, Assist., PhD, "Babeş-Bolyai" University of Cluj-Napoca, THE PRESCHOOLERS' WELLBEING – MAIN OBJECTIVE OF THE ACTIVITIES CONDUCTED IN KINDERGARTEN
- 43. Gabriel Mareş, Assist., PhD Student, "Al. Ioan Cuza" University of Iaşi, "V. Alecsandri" University of Bacău and Dana Maria Ciocan, Assist. Prof., PhD, "Vasile Alecsandri" University of Bacău, PHYSICAL ACTIVITIES ROLE IN SOCIAL INCLUSION OF PERSONS WITH AUTISTIC SPECTRUM DISORDER
- 44. Cristian Delcea, PhD, "Victor Babeş" University of Medicine and Pharmacy, Timişoara and Camelia Stanciu, PhD, Assoc. Prof., "Dimitrie Cantemir" University of Tîrgu Mureş, *APPROACHES OF THE DECISION-INVOLVED IN THE ACT OF HOMICIDE*
- 45. Ramona Elena Anghel, Lecturer, PhD and Conona Petrescu, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Bucharest, *EDUCATIONAL RESILIENCE IN AT-RISK STUDENTS*
- 46. Mihók-Géczi Iános-Mátyás-Tamás, PhD Student, University of Oradea, RESEARCH REGARDING FAMILIAL ASPECTS OF THE ABSTINENT ALCOHOLIC, MARITAL AND PARENTAL STATUS, RELATIONSHIP WITH THE BASIC FAMILY, TRUST IN RELATIVES
- 47. Teodor Pătrăuță, Prof. PhD, "Vasile Goldiș" Western University of Arad, THE RELATIONSHIP DYNAMIC PERSONALITY ON LEARNING AND SCHOOL SUCCESS

- 48. Luminița Crăciun, Lecturer, PhD, "Carol I" National Defense University, Bucharest, THE ROLE OF SOCIAL RESPONSIBILITY ACTIVITIES IN CREATING THE IMAGE OF A NEW HIGHER EDUCATION INSTITUTION
- 49. Lucica Emilia Coşa, PhD, Lecturer, "Petru Maior" University of Tîrgu Mureş and Annamaria Porkolab, Psychologist, CJRAE Mureş, *PERSONALITY AND COPING STRATEGIES OF PRE-UNIVERSITY TEACHERS*
- 50. Cristian Delcea, PhD, "Victor Babeş" University of Medicine and Pharmacy, Timişoara and Camelia Stanciu, PhD, Assoc. Prof., "Dimitrie Cantemir" University of Tîrgu Mureş, *THE PROCESS OF DELIBERATION IN THE CASE OF INDIVIDUALS WITH ANTISOCIAL PERSONALITY DISORDER*
- 51. Carmen Mihaela Olteanu, Lecturer, PhD, "Spiru Haret" University, Bucharest, CREATIVE APPROACHES TO THE UNDERGRADUATE TEACHING METHODOLOGY
- 52. Grigore Dan Iordăchescu and Teodora Popescu, "1 Decembrie 1918" University of Alba Iulia, *THE METAPHOR OF TEACHING AND TEACHERS*
- 53. Alina Petronela Coblișan, Assist., PhD Student, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, ACADEMIC TRAINING PROGRAM OF INITIAL OPTIMIZATION FOR ACTIVITIES OF NURSING. APPLICATIONS TO UMF CLUJ-NAPOCA
- 54. Cristiana Balan, Lecturer, PhD, "Spiru Haret" University, Braşov, FAMILY THERAPY – CONCEPTS AND METHODS
- 55. Alina Boka, Lecturer, PhD, Technical University of Cluj-Napoca Baia Mare Northern University Center, *STRATEGIES FOR REDUCING FUNCTIONAL ILLITERACY IN SECONDARY EDUCATION*
- 56. Angelica Mihăilescu, Scientific Researcher, PhD, Institute for Education Sciences, Bucharest, L'EXPÉRIENCE DE L'ENSEIGNEMENT EN COLLABORATION. UNE ÉTUDE

EXPLORATOIRE PORTANT SUR LE FORMAT DE L'INTERACTION ENSEIGNANT - ARCHITECTE EN ROUMANIE

- 57. Ion Cozac, PhD, "Petru Maior" University of Tîrgu Mureş, *THE* EVOLUTION OF BACCALAUREATE RESULTS IN THE INTERVAL 2011-2015. COMPARATIVE ANALYSIS
- 58. Cristiana Balan, Lecturer, PhD, "Spiru Haret" University, Braşov, THE PHENOMENON OF ABUSED CHILDREN
- 59. Mirela Radu, Assist., PhD, "Titu Maiorescu" University, Bucharest, *BETWEEN GNOSEOLOGY AND RELIGION*
- 60. Mirela Radu, Assist., PhD, "Titu Maiorescu" University, Bucharest, WOMEN'S STRUGGLE FOR EDUCATION IN ISLAMIC WORLD
- 61. Elena Doval, PhD, "Spiru Haret" University, A MODEL TO ENHANCE THE ROMANIAN COMPULSORY EDUCATIONAL SYSTEM EFFECTIVENESS
- 62. Aurora Hriţuleac, Senior Reseacher, PhD, Romanian Academy, Iaşi Branch, *DISTRESS AND PSYCHOLOGICAL RESILIENCE IN LOSS*
- 63. Angela Bogluț, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, *IMPORTANCE OF TEACHERS' EMPATHIC CAPACITY*
- 64. Alina Petronela Coblisan, Assist., PhD Student, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, INVESTIGATION LEVEL OF ASSERTIVENESS AND SELF – ESTEEM RELATIONSHIP AMONG STUDENTS AT SPECIALTY NURSING
- 65. Carmen Olguța Brezuleanu, University of Agricultural Sciences and Veterinary Medicine, Iași, *THE IMPORTANCE OF EFFECTIVE COMMUNICATION IN EDUCATIONAL PROJECTS -INTERDISCIPLINARY APPROACH*
- 66. Elena Hurjui, Lecturer, PhD, "Spiru Haret" University, Braşov, THE ROLE AND THE EFFECTS OF LABELING ON SCHOOL FAILURE
- 67. Elena Hurjui, Lecturer, PhD, "Spiru Haret" University, Braşov, STUDY ON DEVELOPMENT WAYS OF PRESCHOOL CHILDREN'S

INTELLECTUAL-COGNITIVE ABILITIES BY CAPITALISING THE MULTIPLE INTELLIGENCES THEORY

- 68. Alexandra Piroiu, Assist., PhD, "Spiru Haret" University, Braşov, *THE "CUP OF LOVE" PRINCIPLE*
- 69. Lucian Ogruțan, Prof., PhD, Eng. and Lia Elena Aciu, Assoc. Prof., PhD, Eng., "Transilvania" University of Brașov, ENGINEERING EDUCATION AND CREATIVITY IN A MULTICULTURAL CONTEXT: A CASE STUDY
- 70. Mariana Crașovan, Lecturer, PhD, West University of Timișoara, MASTERS PROGRAMMES AS OPPORTUNITIES FOR PERSONAL AND PROFESSIONAL DEVELOPMENT
- 71. Alina Andreica, Assist., PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, INTERCULTURAL DIALOGUE: FOREIGN STUDENTS - ROMANIAN SOCIETY. OPINIONS, LIFE EXPERIENCES, A CASE STUDY
- 72. Cristina-Georgiana Voicu, PhD, Post-PhD Fellow, SOP HRD/159/1.5/S/133675 Project, Romanian Academy, Iași, Intentionality of Self-Consciousness in Ricoeur's Context

THURSDAY - 19 MAY 2016

SOCIOLOGY, POLITICAL SCIENCES, INTERNATIONAL RELATIONS – Room: R 06

Moderators: Assoc. Prof. Arina Modrea, PhD, "Petru Maior" University of Tîrgu Mureş; Assoc. Prof. Cristian Măduța, PhD, "Vasile Goldiș" Western University of Arad

- 1. Ion Cordoneanu, Prof., PhD, "Dunărea de Jos" University of Galați, TWO GEOSTRATEGIC PERSPECTIVES AND THEIR IMPLICATIONS ON THE CONCEPT OF GLOBALIZATION
- 2. Nicolae Iuga, Prof., PhD, "Vasile Goldiş" Western University of Arad, THE GEOPOLITICAL IMPORTANCE OF ROMANIA'S ACCESS TO THE BLACK SEA
- 3. Bogdan Glăvan, Prof., PhD, Romanian American University of Bucharest, *IMPOSSIBLE CONVERGENCE? A COMPARISON BETWEEN ROMANIA AND KOREA*
- 4. Lia Lucia Epure, Assoc. Prof., PhD and Adrian Păcurar, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, *THE MEDIA RHETORIC AND PERCEPTION OF MARIAN MUNTEANU*'S *CANDIDACY FOR BUCHAREST GENERAL CITY HALL*
- Maria Costea, Scientific Researcher, PhD, "Gh. Şincai" Research Institute of the Romanian Academy and Simion Costea, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, THE EU-TURKEY SUMMIT IN MARCH 2016
- 6. Cristian Măduța, Assoc. Prof., PhD, "Vasile Goldiș" Western University, Arad, VASILE GOLDIȘ'S POLITICAL PHILOSOPHY AFTER THE GREAT UNION
- 7. Arina Modrea, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş and Norina Orha, Master Degree Student, Johann Wolfgang Goethe University of Frankfurt, *STATUS-ROUTE-*

IMPACT ANALYSIS – ATTAINMENT AND QUALITY OPTIMIZATION OF EDUCATION BENCHMARK (BENCHMARKING)

- 8. Bogdan Ștefanachi, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *REDEFINING CONTEMPORARY SECURITY AND THE NECESSITY OF HUMAN SECURITY*
- 9. Elena Toma, Assoc. Prof., PhD and Irina Lazăr, Lecturer, PhD, Hyperion University of Bucharest, *ASPECTS CONCERNING THE OLDNESS AND CONTINUITY OF THE ROMANIAN PEOPLE IN THE CARPATHIAN – DANUBE – PONTIC ENVIRONMENT*
- 10. Mihaela Boloş, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, FROM INTERNATIONAL TO NATIONAL REGLEMENTATION IN THE FIELD OF CELL AND TISSUES TRANSPANTATION. A ROMANIAN CASE STUDY.
- 11. Marusia Cîrstea, Assoc. Prof., PhD, University of Craiova, 1939. ROMANIA AND THE NEW CHALLENGES IN THE CONTEXT OF THE POWER RELATIONSHIPS IN EUROPE
- 12. Doina Guriță, Assist. Prof., PhD, "Ștefan Lupașcu" Institute of European Studies, Iași, *PROSPECTS OF INTERDEPENDENCE BETWEEN RELIGIOUS TOURISM AND SUSTAINABLE DEVELOPMENT*
- 13. Maria Stoicovici, Assist. Prof., PhD, Technical Military Academy, Bucharest, *THE STATES AND GLOBALIZATION*
- 14. Alina Gentimir, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, THE IMPACT OF MIGRATION ON INTERCULTURAL DIALOGUE IN EUROPE: HUMAN RIGHTS OVERVIEW
- 15. Adrian Gabriel Corpădean, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, EUROPEAN UNION FRAMEWORK PROGRAMMES FOR RESEARCH AND TECHNOLOGICAL DEVELOPMENT. CONTINUITY IN THE POST-LISBON AGENDA
- 16. Ella Magdalena Ciuperca, Assist. Prof., PhD, "Mihai Viteazul" National Intelligence Academy, *TERRORIST NETWORKS' LEADERS AND SOCIETY*
- 17. Paul-Cezar Hârlăoanu, Lecturer rev., PhD, "Al. Ioan Cuza" University of Iași, STRANGERS IN ISRAEL. A BIBLICAL RESPONSE TO MIGRATION PROCESS

- 18. Răzvan Victor Pantelimon, PhD, Ovidius University of Constanța, THE EUROPEAN UNION AND CHILE. WHY SUCH A DIFFICULT COOPERATION?
- 19. Bogdan Iulian Ranteş, PhD Student, "Valahia" University of Târgoviște, CONSIDERATIONS ABOUT THE BILATERAL RELATIONS BETWEEN ROMANIA AND POPULAR REPUBLIC OF CONGO BETWEEN 1969-1970
- 20. Ruxandra Maria Stoia, PhD Student, "Al. Ioan Cuza" University of Iași, THE FUSION OF PHILOSOPHICAL TRADITIONS. BETWEEN LOYALTY AND ECLECTICISM IN ANTIQUITY
- 21. Anca Steliana Mirea, PhD Student, "Valahia" University of Târgoviște, *THE EGYPTIAN – ROMANIAN CULTURAL DIPLOMACY*
- 22. Amada Mocioalca, Junior Assistant, PhD, University of Craiova University Center of Drobeta Turnu Severin, *THE GREAT AWAKENING*
- 23. Roxana Marin, PhD Student, University of Bucharest, POWER NETWORKS, CONTACT, INTERACTIONS OF LOCAL POLITICAL ELITES IN EAST-CENTRAL EUROPE
- 24. Emiliana Oana Tatarcan, PhD, "Al. Ioan Cuza" University of Iași, GLOBALIZATION AND ITS TRANSITATION TOWARDS DEVELOPMENT IN NORWAY
- 25. Irina Erhan, PhD Student, "Mihai Viteazul" National Intelligence Academy, UNDERSTANDING THE IRANIAN DIPLOMATIC SPEECH INTO THE RŪḤĀNĪ ERA
- 26. Andras, Partium Christian University, Oradea, A QUARTER CENTURY OF HUNGARIAN CONFESSIONAL EDUCATION IN BIHOR AND SATU MARE COUNTIES-CONSEQUENCES, FUTURE DILEMMAS
- 27. Iuliana Neagoș, Assist., PhD, "Lucian Blaga" University of Sibiu, THE SOCIAL LIFE OF THE FIRST ROMANIANS IN THE NORTH OF THE UNITED STATES OF AMERICA
- 28. Oana Elena Gălățeanu, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, ACTUAL CONCERNS OF THE EUROPEAN UNION IN THE MATTER OF REFUGEES
- 29. Marina Cristiana Rotaru, Assist. Prof., Technical Construction University of Bucharest, *ELIZABETH II AND MIHAI I OR*

MONARCHIC CONSTITUTIONALISM IN THE SERVICE OF THE NATION – BAGEHOTIAN PRESCRIPTIONS IN THE ROYAL DISCOURSE

- 30. Loredana Florentina Cătărău, PhD Student, "Al. Ioan Cuza" University of Iași, NATIONAL IDENTITIES AND ACCULTURATION IN THE PROCESS OF MIGRATION
- 31. Codruța Diana Simionescu, PhD Student and Ilie Rădoi, PhD Student, West University of Timișoara, *THE CONCEPT OF IDENTITY IN BANAT REGION*
- 32. Veronica Onea, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, RUSKII MIR. SOFT POWER IN THE AGE OF MULTICULTURALISM
- 33. Diana Secară, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *CONTEMPORARY TERRORISM. CASE-STUDY: THE EMERGENCE OF ISIS*
- 34. Irina Erhan, PhD Student, "Mihai Viteazul" National Intelligence Academy, THE DIMENSION OF DUALITY IN RŪHĀLLĀH HOMEĪNĪ'S POLITICAL THOUGHT
- 35. Elena Rusu, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, IS THE FRENCH CAPITAL A MAJOR PLAYER IN THE POST-COMMUNIST ROMANIA'S DEVELOPMENT AND MODERNIZATION?
- 36. Ana Daniela Farcaş, Assist., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Center, MULTICULTURALISM – PERSPECTIVES OF POLITICAL PHILOSOPHY
- 37. Florentina Corina Floarea, Assist., PhD Student, ULIM, Chișinău, *THE GENESIS OF POLITICAL PARTIES*
- 38. Oana Maria Albescu, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *PRIVATE-PUBLIC PARTNERSHIP. IMPLICATIONS AT THE EUROPEAN UNION LEVEL AFTER THE FINANCIAL AND ECONOMIC CRISIS*
- 39. Ana Maria Udrea, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, THE USE OF EUROPEAN SOCIAL FUND TO SUPPORT EUROPE 2020 STRATEGY. STUDY CASE: ROMANIA

- 40. Lorena Valeria Stuparu, PhD, The Institute of Political Science and International Relations "Ion I.C. Brătianu" of the Romanian Academy, *IDENTITY AND HISTORICAL DESTINY – STARTING FROM THE VISION OF EMIL CIORAN*
- 41. Ştefan-Iaroslav Daniel, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, SOCIAL REALITIES IN HAITI: THE DRAMA OF SURVIVAL
- 42. Ada Maria Ţîrlea, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, OBAMACARE – A TRADEMARK OF THE PRESIDENT. A SPEECH ANALYSIS
- 43. Corina Popa, PhD Student, University of Bucharest, EUROPEAN IDENTITY – BETWEEN CRITICAL DISCOURSE ANALYSIS AND THE CONSTRUCTIVIST PARADIGM
- 44. Alexandru Vlad Crişan, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *ROMANIA'S POLICY TOWARDS THE STATES FROM THE TRANSCAUCASIA*
- 45. Nicolae Țîbrigan, Radu Cupcea, "Ion I. C. Brătianu" Research Institute of the Romanian Academy, *OPINION POLLS IN THE REPUBLIC OF MOLDOVA AND ROMANIA ABOUT THE UNION PROJECT*
- 46. Flavia-Tania Ștefan, PhD Student, University of Bucharest, *THE* CULTURAL DIMENSION OF GLOBALIZATION AND THE ISSUE OF MULTICULTURALISM

THURSDAY - 19 MAY 2016

SOCIAL SCIENCES I – Room: R 33

Moderators: Prof. Tatiana Dănescu, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Claudia Roşu, PhD, West University of Timişoara; Prof. Petruţa Blaga, PhD, "Petru Maior" University of Tîrgu Mureş

- 1. Cristina Ciumaş, Prof., PhD and Gabriela-Mihaela Mureşan, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, THE MOTIVATION BEHIND THE DECISIONS OF INDIVIDUALS FOR PURSUING GRADUATE EDUCATION IN MASTER PROGRAM OF CORPORATE FINANCE-INSURANCES
- 2. Tatiana Dănescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureş and Maria Alexandra Botoş, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *THE INFLUENCE OF INTERNAL CONTROL MODELS ON FINANCIAL REPORTING IN UNLISTED ENTITIES*
- 3. Viorel Găină, Prof., PhD; Alexandru Mihnea Găină, Assist. Prof., PhD; Andra Maria Găină, Assist. Prof., PhD, University of Craiova, *THE CROSS-BORDER INSOLVENCY OF THE GROUP OF COMPANIES IN THE CONTEXT OF ECONOMIC GLOBALIZATION*
- 4. Horațiu Șoim, Prof., PhD and Cristina Mercea, Assist. Prof., PhD, "Vasile Goldiș" Western University of Arad, SOCIO-CULTURAL AND ECONOMIC IMPACT OF FOREIGN STUDENTS OF "VASILE GOLDIS" WESTERN UNIVERSITY OF ARAD. A CASE STUDY
- 5. Petruța Blaga, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *DISTANCE EDUCATION FROM A HISTORICAL PERSPECTIVE*

- Tatiana Dănescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureş and Emil-Stelian Gherghescu, PhD Student, "1 Decembrie 1918" University of Alba Iulia, CHALLENGES OF IMPLEMENTING THE SARBANES-OXLEY LAW
- 7. Cristina Ciumaş, Prof., PhD and Irinela-Constantina Badea, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, EVALUATION OF THE INSURANCE COMPANIES DEGREE OF INFORMATION TRANSPARENCY
- 8. Carmen Comaniciu, Prof., PhD, "Lucian Blaga" University of Sibiu, THE PRINCIPLES OF FISCAL MANAGEMENT -REQUIREMENTS FOR EFFICIENT FISCAL ADMINISTRATION
- 9. Claudia Roșu, Prof., PhD, Hab., West University of Timișoara, *CANCELLATION OF AN ARBITRAL DECISION*
- 10. Elvira Nica, Prof., PhD, Bucharest University of Economic Studies, THE EFFECTIVENESS OF SOCIAL MEDIA UTILIZATION FOR OPEN GOVERNMENT
- 11. Gheorghe H. Popescu, Prof., PhD, "Dimitrie Cantemir" University, Bucharest, *IS CHINA'S ECONOMIC GROWTH SUSTAINABLE?*
- 12. Ion Rusu, Prof., PhD, "Danubius" University of Galați, THE RECOGNITION AND ENFORCEMENT OF THE EUROPEAN INVESTIGATION ORDER IN THE EUROPEAN UNION
- 13. Nicoleta Mihăilă, PhD, Scientific Reseacher III, Victor Slăvescu" Centre for Financial and Monetary Research, ASPECTS REGARDING THE ENTERPRISE'S ECONOMIC ACTIVITY AND THE QUALITY OF STATE INTERVENTIONISM
- 14. Laura Manea, PhD Student, "Transilvania" University of Braşov, THE EUROPEAN LEGISLATION ON FOOD SALES AND THE STRATEGIES OF LOCAL PRODUCERS TO PROMOTE FOOD SALE
- 15. GÁL Katalin, Assist. Prof., PhD, Partium Christian University, Oradea, CRITICAL ASPECTS IN MEASUREMENT OF THE

INFORMAL ECONOMY - METHODOLOGICAL APPROACH OF THE PHENOMENON

- 16. Laurențiu Florentin Stoenică, PhD Student and Călin Petrică Vegheș, PhD, Bucharest University of Economic Studies, OPPORTUNITIES OF INTEGRATION AND OPERATIONALIZATION OF EDUCATIONAL MARKETING IN THE CURRENT ACTIVITIES OF THE MILITARY HIGHER EDUCATION INSTITUTIONS
- 17. Alexandra Galbin, PhD Student, "Al. Ioan Cuza" University of Iaşi, LEADERSHIP AND FOLLOWERSHIP ACTIONS EMERGING NEW FORMS OF PRACTICE
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- *26.* Ileana Ștefan, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, PREVENTION OF CYBERTERRORISM
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- 32. Andra Botez, PhD Student, Alexandru Bejinaru-Mihoc, PhD Student, Angela Repanovici, Prof., PhD, COLLECTION SECURITY MANAGEMENT, BASED ON FACIAL RECOGNITION, AT UNIVERSITY LIBRARIES
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- 40. Georgiana Chițiga, Researcher, Victor Slăvescu" Centre for Financial and Monetary Research, LOW CO₂ EMISSIONS ECONOMY– THE NECESSITY TO IMPLEMENT IN THE EUROPEAN UNION
- 41. Ioan Tomescu, PhD, "Ovidius" University of Constanța, CONCEPTUAL DELIMITATIONS BETWEEN RESPONSIBILITY AND ACCOUNTABILITY
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- 43. Elena Sima, PhD, Institute of Agricultural Economics, Bucharest, RURAL TOURISM POTENTIAL AS PART OF SUSTAINABLE DEVELOPMENT IN ROMANIA

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- 46. Roxana Ardeleanu, Assist. Prof., PhD and Felician Roșca, Prof., PhD, West University of Timișoara, *PROBLEMS REGARDING ART INSTITUTION MANAGEMENT*
- 47. Mircea-Iosif Rus, PhD, "Babeş-Bolyai" University of Cluj-Napoca, FINANCIAL LEVERAGE AND BANKRUPTCY RISK ANALYSIS IN A COMPANY. CASE STUDY PERFORMED AT SC VLG RO SRL
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- 54. Loredana Maria Păunescu, Assist., PhD, Petroleum-Gas University of Ploiești, *INTERRELATION DISTORTION IN THE LABOR MARKET SUPPLY WITH DEMAND FOR EDUCATION*
- 55. Silvia Elena Isachi, PhD Student, "Victor Slăvescu" Centre for Financial and Monetary Research, POLICIES OF FINANCING OF SMES TO ECONOMIC RECOVERY
- 56. Hajnalka KÁNYA, PhD Student, Partium Christian University, Oradea, CONSUMER BEHAVIOR ASPECTS RELATED TO VEGETABLE OIL CONSUMPTION
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- 58. Laura Manea, PhD Student, "Transilvania" University of Braşov, THE ADMINISTRATION RIGHT AND THE RIGHT TO USE FREE OF CHARGE

THURSDAY - 19 MAY 2016

SOCIAL SCIENCES II- Room: R36

Moderators:

Prof. Lucreția Dogaru Petru Maior" University of Tîrgu Mureş; Assoc.Prof. Ivan Anane, PhD, "Ovidius" University of Constanța; Assoc. Prof. Ioan Bircea, PhD, "Petru Maior" University of Tîrgu Mureş

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- 2. Anca Lelia Lorincz, Prof., PhD, "Al. I. Cuza" Police Academy, Bucharest, *CONTESTATION – SPECIFIC REMEDY IN CRIMINAL MATTERS*
- 3. Gabriela Vasilescu, Prof., PhD, Petroleum-Gas University of Ploiești, FROM ANCIENT RATIONALITY TO CONTEMPORARY GLOBALIZATION
- 4. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *REFLECTIONS REGARDING THE GENERAL THEORY OF LAW*
- 5. Liviu Bogdan Ciucă, Prof., PhD, "Dunărea de Jos" University of Galați, NOTARIAL ACTIVITY BETWEEN JUS VALAHICUM AND EU REGULATION NO. 650/2012
- 6. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *ABOUT THE INTERINSTITUTIONAL AGREEMENT ON BETTER LAW-MAKING IN THE EU*
- 7. Veronica Gaşpar, Assoc. Prof., PhD, National University of Music, Bucharest, *REVIVING THE ROMAN EMPIRE'S FALL: EMIC AND MULTICULTURAL PERSPECTIVES*

- 8. Simona Moise, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, PARADIGM AND CONSIDERATIONS ALLIANCES AND INTRNATIONAL COOPERATION IN GLOBALIZATION
- 9. Dorina Țicu, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, ACTORS INVOLVED IN PUBLIC ADMINISTRATION: FROM THEIR IDENTITY TO PUBLIC ORGANISATIONAL MANAGEMENT
- 10. Adrian Șimon, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, L'UNION EUROPÉENNE ET LES POLITIQUES ÉCONOMIQUES EUROPÉENNES
- 11. Ivan Anane, Assoc. Prof., PhD, "Ovidius" University of Constanța, CRIMINAL ACTION AND CIVIL ACTION IN LIGHT OF NEW REGULATIONS CRIMINAL TRIAL
- 12. Suzana Carmen Cismas, Assoc. Prof., PhD, University of Agronomic Sciences and Veterinary Medicine, Bucharest, ASSESSMENT GRIDS FOR COOPERATIVE TEAMWORK AND LEADERSHIP
- 13. Suzana Carmen Cismas, Assoc. Prof., PhD, University of Agronomic Sciences and Veterinary Medicine, Bucharest, EVALUATION CRITERIA FOR CLIL MODULES IN ENTREPRENEUR EDUCATION
- 14. Adrian Şimon, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *L'INTERVENTION DE L'ÉTAT DANS L'ÉCONOMIE*
- 15. Ivan Anane, Assoc. Prof., PhD, "Ovidius" University of Constanța, DEFENDANT THROUGH CRIMINAL PROCEDURE REGULATIONS
- 16. Luminița Păiușan, Assoc. Prof., PhD; Marius Boiță, Assoc. Prof., PhD; Boby Costi, Assoc. Prof., PhD, "Vasile Goldiș" Western University of Arad, SIGNIFICANCE OF FINANCIAL ACCOUNTING ACTIVITY IN THE TOURISM UNITS THROUGH INVESTMENT DECISIONS
- 17. Ștefan Ionuț, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *CONSECRATION OF OMBUDSMAN AS A REPRESENTATIVE*

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- 23. Iulia Florina Țăpuș, Assist. Prof., PhD, "Spiru Haret" University, CONSIDERATIONS REGARDING THE PRELIMINARY ACTION ADDRESSED TO THE COURT OF JUSTICE OF THE EUROPEAN UNION
- 24. Elena Nistor, PhD, Institute of English Studies, School of Advanced Study, University of London, 'IN THE END THERE IS NO END...': REFLECTIONS ON SEVERAL RECENT CULTURAL EXCHANGES BETWEEN ROMANIA AND THE UNITED KINGDOM
- 25. Alina Nicoleta Mihai, PhD Student, University of Bucharest, FROM MACRO TO MICRO AND FROM GLOBAL TO LOCAL – A SHIFTING PERSPECTIVE OF HOS(TI)PITALITY

- 26. Adrian Constantin Manea, PhD Student, "Transilvania" University of Brașov, EUROPEAN AND ROMANIAN JURISPRUDENCE IN THE FIELD OF DATABASE SECURITY
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- 28. Constantin Ioan Gliga, Assist. Prof., PhD and Oana Şaramet, Assist. Prof., PhD, "Transilvania" University of Braşov, FREEDOM OF EXPRESSION AND PROFESSIONAL SECRECY IN THE LAWYER PROFESSION
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- 34. Gabriela Cornelia Piciu, Scientific Researcher II, PhD, Victor Slăvescu" Centre for Financial and Monetary Research, ECONOMIC CONCEPTUALIZATION OF ECOLOGICAL RISKS
- 35. Raisa Preutescu, PhD Student, "Al. Ioan Cuza" University of Iași, LEGITIMACY AND THE DOCTRINE OF RESPONSIBILITY TO PROTECT
- 36. Stela Stoicescu, PhD Student, University of Bucharest, THE LIMITS OF ACCEPTABLE CRITICISM OF JUDGES AND PROSECUTORS ACCORDING TO ART. 10 OF THE EUROPEAN CONVENTION ON HUMAN RIGHTS
- 37. Maria Şpan, PhD, Independent researcher, THE LOCAL CHARACTER OF THE GATES OF GURA RÂULUI (VILLAGE IN THE REGION OF MĂRGINIMEA SIBIULUI)
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- 42. ACCEPTABLE CRITICISM OF JUDGES AND PROSECUTORS ACCORDING TO ART. 10 OF THE EUROPEAN CONVENTION ON HUMAN RIGHTS
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- **50.** Viorel Drăgan, Assoc. Prof., Dr. Ing, "Dunărea de Jos" University of Galați, *RISK MANAGEMENT OF ACCIDENTS AND OCCUPATIONAL DISEASE WITHIN THE SECTOR OF THERMIC TREATMENT*

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- 55. Elena Tîrziman, PhD, University of Bucharest, *A THEORETICAL APPROACH OF THE LEGAL DIGITAL DEPOSIT*
- 56. Adriana Sandu, Assist. PhD, "Spiru Haret" University, Craiova, DOCTRINARIAN CONSIDERATIONS REGARDING THE PHENOMENON OF CORRUPTION
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- 59. Gabriela Ignat, Assist. Prof., PhD; Andreea Alexandra Timofte, PhD Student, "Ion Ionescu de la Brad" University of Agricultural Sciences and Veterinary Medicine, Iași, YIN & YANG IN PROMOTING WINE VS THE FEMALE CONSUMER

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